



Arts, Culture AND THE  
**Creative Economy**  
CITY OF PHILADELPHIA  
LIFE LIBERTY AND YOU™

## CALL FOR ENTRIES: ARTIST-DESIGNED BIKE RACKS – CENTER CITY PHILADELPHIA

### PROJECT INTENT

The Bicycle Coalition of Greater Philadelphia in partnership with the City of Philadelphia Office of Arts, Culture and the Creative Economy is seeking design proposals for bike racks to be installed in Center City Philadelphia, and other potential locations in the city.

### PROJECT DETAILS

Of the 10 largest cities in the United States, Philadelphia has the most bicycle commuters per capita. In order to support the transportation choices of its citizens, the City has developed a Pedestrian and Bicycle Plan, with the goal of installing 1,500 new bike racks per year for five years. The Office of Arts, Culture and the Creative Economy is collaborating with the Bicycle Coalition on this artist-designed bike rack competition, with the goal of supporting and encouraging bicycling in Philadelphia by providing a creative solution to the need for bicycle parking: bike racks that also function as additions to the city's collection of outdoor public art.

### BUDGET

The total budget for each bike rack is **\$5,000 for small racks and \$15,000 for large racks (inclusive of fabrication and installation)**. The number of designs to be selected is not known at this time. Some designs may be identified for fabrication in limited editions.

### ELIGIBILITY

This competition is open to all artists and design professionals. The Bicycle Coalition and the City of Philadelphia reserve the right to determine additional artist eligibility requirements.

### LOCATIONS

The following sites and bike rack sizes have been identified for consideration; however this competition seeks designs that would be suitable for any number of locations in Center City Philadelphia:

- **Sister Cities Plaza** (18<sup>th</sup> Street and Benjamin Franklin Parkway): large rack
- **City Hall, south side or NW corner** (Broad and Market Streets): large rack
- **near the PMA Perelman Building** (2525 Pennsylvania Avenue): small rack
- **Boat House Row** (Kelly Drive): small rack
- **Penn Center Plaza** (between 15<sup>th</sup> and 16<sup>th</sup>, Market and JFK Boulevard): large rack
- **near the Café Cret** (16<sup>th</sup> Street and the Benjamin Franklin Parkway): small rack

### ADDITIONAL LOCATIONS

In addition to the sites listed above, the competition seeks designs that will work to enhance additional multiple locations in Center City both on plazas and on wide sidewalks. One or multiple designs may be selected. Applicants are encouraged to use the city resource [www.cultureblocks.com](http://www.cultureblocks.com) to further research center city Philadelphia.

### SELECTION

A design review committee comprised of arts professionals, representatives of the City, the Bicycle Coalition, the property owners, and other stakeholders will be responsible for selection of the winning design(s). Proposals will be reviewed on the basis of creativity, artistic merit, technical proficiency and compatibility with the character of Center City. Functionality for the intended purpose, long-term maintenance, durability, and

public safety concerns will be equally important selection criteria. The selected artist(s) would be expected to oversee fabrication and installation of the bike racks.

This project is funded in part by a grant from the John S. and James L. Knight Foundation, as part of its Knight Arts Challenge. Please note that private matching funds are being sought for this project. As such, a small plaque acknowledging the funder(s) may be required to be on or adjacent to bike racks. By applying to this RFP, the applicant grants permission to the BCGP and the City to use images of the designs on their websites, print and other media. The BCGP and the OACCE reserve the right to reject any and all proposals submitted.

### **SUBMISSION PROCEDURES**

Artists may submit multiple designs and may create designs for a small rack, a large rack or both, but A MAXIMUM OF SIX designs is allowed. The following must be submitted:

- Ten (10) copies of each design proposal in 8.5" x 11" size hard copy on a WHITE background
  - Designs may be hand-drawn or prepared using a computer software program
  - Designs must be to scale and must include dimensions including thickness
- A digital file sized to 8.5" x 11" at 72dpi and submitted in jpeg format on a disc. Digital files must be labeled LastName\_FirstName
- Ten (10) copies of the Proposed Budget itemizing artist's fee, material, fabrication and installation, as well as the cost of additional fabrication of limited editions
- Ten (10) copies of the Proposal Narrative (maximum 250 words) that includes:
  - An explanation of why the design is appropriate for the Center City area
  - A description of its functionality, and
  - Identification of the proposed fabricator/installer
- Ten (10) copies of a current Resume or Bio, including relevant work samples
- Please include your Name, Address, Phone Number and Email Address on all documents submitted
- Please do not submit maquettes or models, however a photo of such is acceptable

### **DEADLINE**

Submissions must be received by 5:00pm September 4, 2013. This is not a postmark deadline. No faxes, emails or late entries will be accepted. Mail or deliver materials in one envelope to:

Margot Berg, Director/Public Art Program  
Office of Arts, Culture and the Creative Economy  
116 City Hall  
Philadelphia, PA 19107

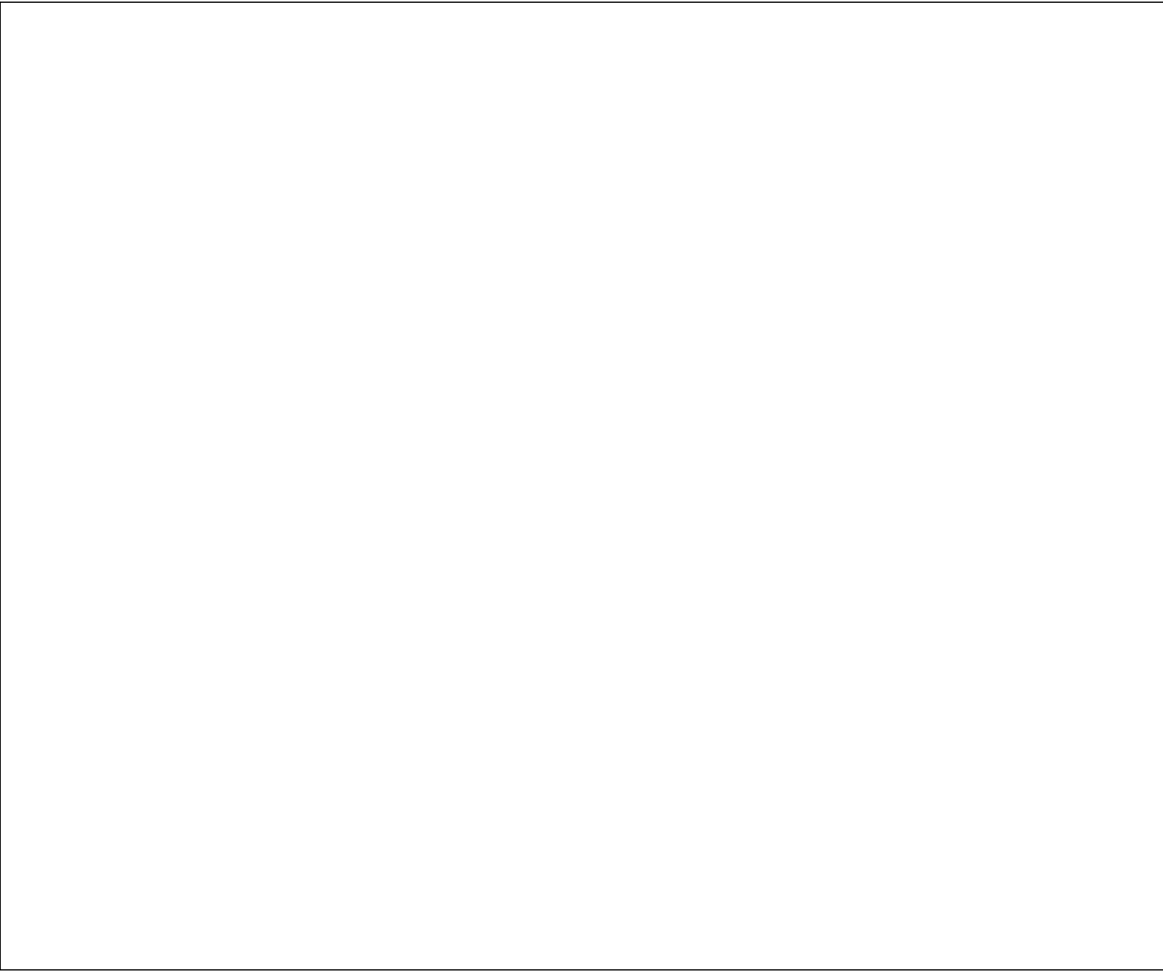
### **PROJECTED TIMETABLE**

Request for Proposals Issued	June, 2013
Submission Deadline	September 4, 2013
Artist(s) notified	October, 2013
Bike Racks installed	Spring/Summer, 2014

Selected artists will enter into an agreement with the Bicycle Coalition of Greater Philadelphia, which may include transfer of rights to reproduction to the BCGP, in which case the agreement will include compensation to the artist/designer for replication of their design(s).

### **BIKE RACK DESIGN GUIDELINES**

The City of Philadelphia enforces specific guidelines for the fabrication of artist-designed bicycle racks. Artists are expected to follow these guidelines in their proposal(s). Please consider the following excerpt from the City of Philadelphia Bicycle Parking Guidelines, published 6/2012 (see attached for the complete guidelines):



All submissions to this competition are expected to follow the above guidelines in the design of their proposal. Designs that do not follow the provided guidelines may, at the discretion of the design review committee, be disqualified from the design competition. Please also refer to the guidelines mentioned on the Bicycle Coalition's website at:

<http://www.bicyclecoalition.org/files/Bicycle%20Parking%20Regulations%20Final%2010-01-10.pdf>

**Please note the following:** The locations to install these bike racks require bolting to a concrete surface. Bike rack designs that incorporate one or two bold colors are encouraged, but not required. A powder coat process may only allow for one bright color per bike rack.

**Base plate material to be 3/8" steel, 5 1/2" square with corners rounded  
3/8" bolt holes drilled at 4" square. Plates must be mounted 2'6" apart, parallel and square**

