

THE GREEN ECONOMY TASK FORCE

The Green Economy Task Force is a coalition of organizations, companies, government agencies, and citizens committed to the development of a Philadelphia economy that promotes economic growth, social responsibility, and environmental stewardship. Convened by the Sustainable Business Network of Greater Philadelphia in early 2008, the Task Force has engaged and collaborated with experts and elected officials from around the U.S. in its efforts to spur the creation of green-collar jobs for Philadelphians with barriers to employment. Composed of four committees focused on policy, funding, employer commitment, and job training, the Green Economy Task Force is currently designing a pilot program and curriculum for the Philadelphia Green Jobs Corps.

POLICY

The Green Economy Policy Committee is committed to researching and making recommendations as to how the City of Philadelphia may grow a green economy and create green-collar jobs through legislation, ordinances, and other policies. The Committee has reviewed successful policies in other cities, including green building ordinances, the creation of green zones, and energy policies. As a first step, the Committee has chosen to focus on a sustainable procurement policy that would help the City wield its purchasing power as an economic development tool by investing in local, environmentally sound companies and products. The Committee has produced a policy paper outlining recommendations and has shared it with members of City Council and the Procurement Department. The Policy Committee is also briefing Philadelphia's Director of Sustainability, Mayoral staff and others who will be crucial in moving policy forward.

CO-CHAIRS



Christine Knapp joined PennFuture in 2005, with a background in grassroots organizing, issue campaigning and policy work. Her work at PennFuture is primarily focused on the Next Great City initiative.



Natalia Olson de Savycky, an Urban Planner at the Delaware Valley Regional Planning Commission, is a Mayoral appointee to both the Philadelphia City Planning Commission and the Philadelphia Zoning Code Commission.

JOB TRAINING

In an effort to forge the connection between Philadelphians with barriers to employment and environmentally and socially responsible businesses, the Green Economy Job Training Committee is working toward several goals. In the short term, the Committee is developing a selection process for admissions into green-collar job training programs and a list of desired competencies for job training program graduates. To complement these efforts, the Committee is also conducting research on workforce needs within green industry sectors. The Committee's work to date has been toward the initial long-term goal of providing job-readiness for 100 people. One work group within the Committee is finalizing selection criteria for green-collar trainees and the list of required competencies after training, while another is developing an Industry Cluster Survey, which will include a series of questions to be asked of selected trainers in green industry sectors.

CO-CHAIRS



Carol Austin, Vice President of Strategic Initiatives for the Philadelphia Youth Network, has over twelve years of experience in designing and implementing systems that help youth transition successfully from school to work or post-secondary education.



John Elliott Churchill, Ph.D., J.D., is Director of the Community Leadership Training Institute of the American Cities Foundation, Chairman of the Board of Liberation Fellowship CDC, and Co-Chair of the Center for African American Research and Public Policy at Temple University.

EMPLOYER COMMITMENT

The overall goal of the Green Economy Committee for Employer Commitment is to identify and engage leading and emerging companies in the Philadelphia region that are providing or creating job opportunities in green industry sectors. The short-term goal is to identify these companies. To this end, the committee has filtered the existing pool of Philadelphia-based businesses and has created an inventory of companies hiring within targeted sectors. The Committee has surveyed these companies to determine how many job opportunities each expects to create during the next year. The Committee's long term goal is to hold a series of leadership discussions with employers, workforce development organizations, and economic development agencies to identify barriers and solutions to successfully engage new hires in these green-collar jobs.

CO-CHAIRS



Bernadine Hawes is Director of the American Cities Foundation's small business initiative, Chairwoman of the Delaware Valley Industrial Resource Center, and Chairwoman of the People's Emergency Center CDC.



Karen Randal is the Manager of Commercial Development for the City of Philadelphia Department of Commerce. In this capacity, Karen is responsible for the attraction, retention and expansion of businesses for the City.

FUNDING

Environmentally and socially responsible businesses need access to capital to start up and expand operations in the Philadelphia region. While some existing funding sources support these needs, none focus explicitly on green businesses. The Green Economy Funding Committee has identified as its short-term goal the identification of local, state and federal funding for the green-collar economy, and, as its long-term goal, the development of a capital fund for green business ventures in the Philadelphia region. The Funding Committee is currently engaged in monitoring the appropriation of \$22.5 million in federal funds for the Green Jobs Act of 2007; tracking approval of \$650 million in state funds for clean energy and energy efficiency in Pennsylvania; researching model green business capital funds established by other cities; and designing a data management tool for research on funding opportunities and providing access via a website.

CHAIR



Lauren Boles is a Civil Engineer and Environmental Planner at the City of Philadelphia Water Department. In the past five years, she has successfully raised more than \$12 million for sustainability initiatives in Philadelphia.

GREEN ECONOMY TASK FORCE: PARTICIPATING AGENCIES & ORGANIZATIONS

10,000 Friends of Pennsylvania
 AFL-CIO
 Academy of Natural Sciences
 American Cities Foundation
 Anthillz
 Better Bookkeeping Solutions
 Cheyney University
 Citizens for Pennsylvania's Future (PennFuture)
 City of Philadelphia, Mayor's Office for the Reentry of Ex-Offenders
 City of Philadelphia Department of Human Services
 City of Philadelphia Department of Commerce
 City of Philadelphia Planning Commission
 City of Philadelphia Zoning Commission
 City of Philadelphia Procurement Department
 City of Philadelphia Office of Sustainability
 Clean Markets
 Cobbs Creek Community Environmental Education Center, Inc.
 Community College of Philadelphia
 Community Land Trust Corporation
 Cookman United Methodist Church
 Delaware Valley Green Building Council
 Delaware Valley Regional Planning Commission
 Diversified Housing Solutions, Inc.
 e3Bank (in organization)
 East Park Revitalization Alliance
 Econsult Corporation
 Empowerment Group
 Energy Coordinating Agency
 Felder & Felder
 Francisville Neighborhood Development Corporation
 Gensis Group Construction Services
 Governor's Action Team
 Greater Philadelphia Urban Affairs Coalition
 GreenBuild
 Green Village Philadelphia, Inc.

JEVS Human Services
 M&M Solutions, LLC
 New Kensington CDC
 Office of Philadelphia Councilmember Curtis Jones
 Office of Philadelphia Councilmember James Kenney
 Office of Philadelphia Councilmember Blondell Reynolds-Brown
 Orleans Technical Institute
 Overbrook Conference Center
 Pennsylvania Department of Environmental Protection
 Pennsylvania Horticultural Society - Philadelphia Green
 People's Emergency Center
 Philadelphia Area Labor-Management Committee
 Philadelphia Chinatown Development Corporation
 Philadelphia Industrial Development Corporation
 Philadelphia Startup Leaders
 Philadelphia University
 Philadelphia Water Department
 Philadelphia Workforce Development Corporation
 Philadelphia Workforce Investment Board
 Philadelphia Youth Network
 Philadelphia YouthBuild Charter School
 Philly Orchard Project
 Ready, Willing & Able Philadelphia
 Redevelopment Authority of the City of Philadelphia
 Rohm & Haas
 Schuylkill Center for Environmental Education
 Select Greater Philadelphia
 Sierra Club
 Smart Energy Initiative, Chester County Economic Development Council
 Sustainable Business Network of Greater Philadelphia
 Sustainable Mount Airy
 University of Pennsylvania
 Urban Industry Initiative
 W.S. Cumby
 White Dog Cafe
 Women's Opportunities Resource Center



The Sustainable Business Network of Greater Philadelphia is a business organization that brings together local leaders who share a common passion to grow successful businesses that are socially and environmentally responsible. SBN cultivates socially and environmentally responsible commerce in the Philadelphia region by providing its membership with assessment, education, advocacy and business development and opportunities. SBN works with businesses from startups to older companies who want to create or maintain organizations that respect their employees, value the community and protect the Earth. SBN's interest in green-collar jobs grew out of a mission to create an economy that values people, planet and prosperity for all.



Leanne Krueger-Braneky has served as SBN's Executive Director since 2004. During her tenure, SBN has grown from 100 to 400+ members, spun off from the White Dog Cafe Foundation, increased its staff and budget and launched new initiatives, including Buy Local Philly and the Green-Collar Jobs Initiative.

Sustainable Business Network of Greater Philadelphia
Executive Director Leanne Krueger-Braneky
 1218 Chestnut Street, Suite 1008
 Philadelphia, Pennsylvania 19107
 (215) 922-7400
www.sbnphiladelphia.org