

# A Civic Vision for the Central Delaware

# goal

*The Civic Vision for the Central Delaware represents a **generational challenge** to transform the physical, governance and regulatory landscape of the central Delaware at a critical juncture in our city's history; establishing a framework for urban excellence for generations to come.*

## vision

*The vision calls for bringing existing neighborhoods to the river's edge with mixed-use development that extends the traditional Philadelphia street grid over and under I-95; the creation of new parks, trails and open spaces; and the creation of sound economic policies and development controls to enable **the creation of a humane, walkable, dense urban waterfront.***

# Civic engagement

- 4,000 people attended events: riverfront walks, value sessions, principles sessions, best practices, charrette presentation
- project website with more than 2,500 subscribers
- over 100 news articles
- multiple briefings with developers



## RETHINKING THE RIVER, WITH YOUR HELP

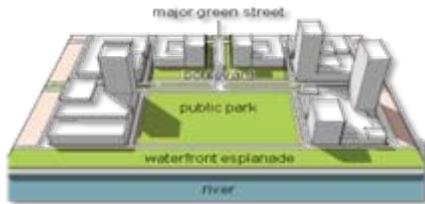
**RETHINKING THE RIVER, WITH YOUR HELP**

**Three walks on the wild side**

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# civic principles

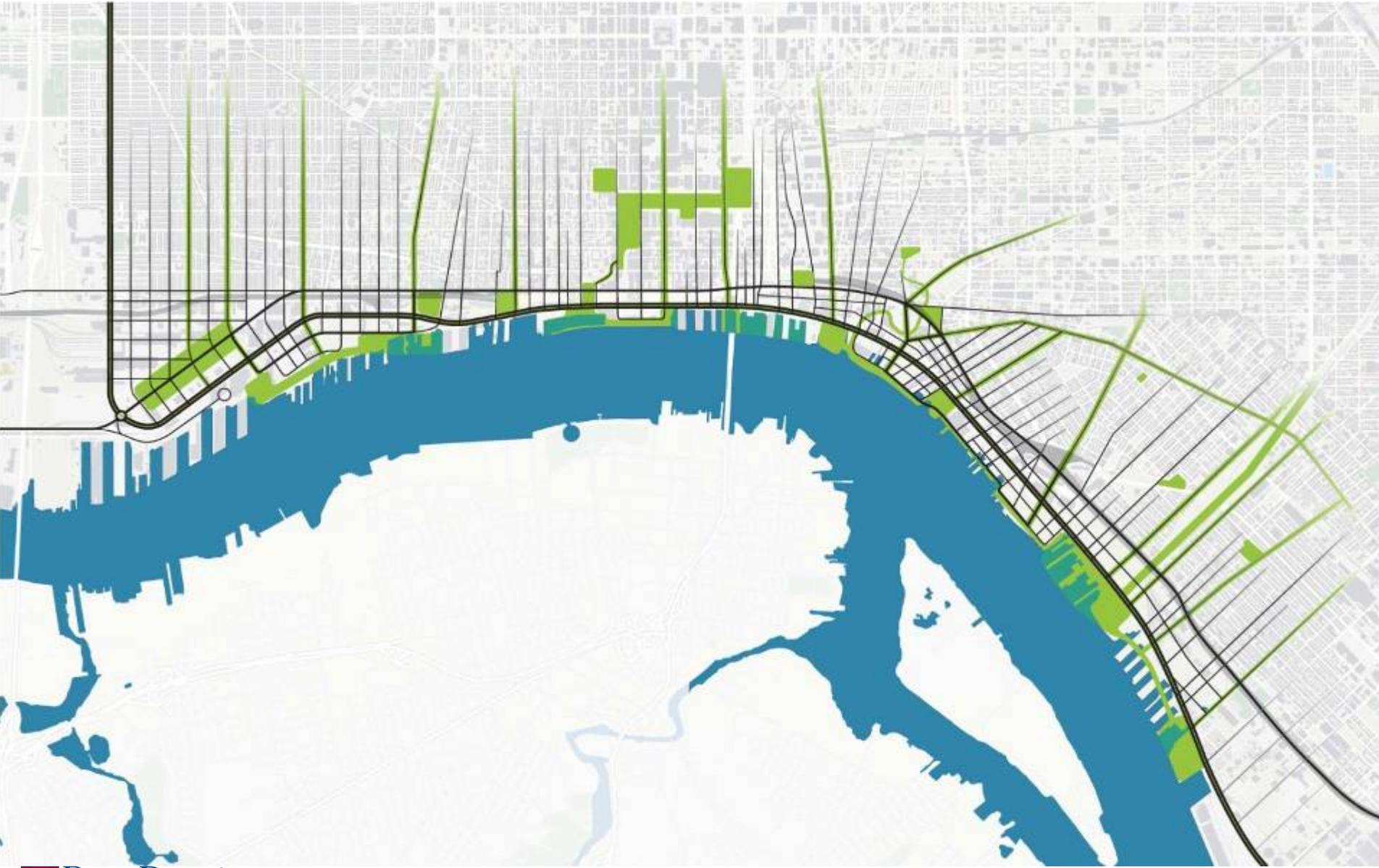


- Reconnect the city to the river's edge
- Honor the river
- Design with nature
- Strike the right balance
- Take the long view
- Protect the public good
- Make it real, Philadelphia

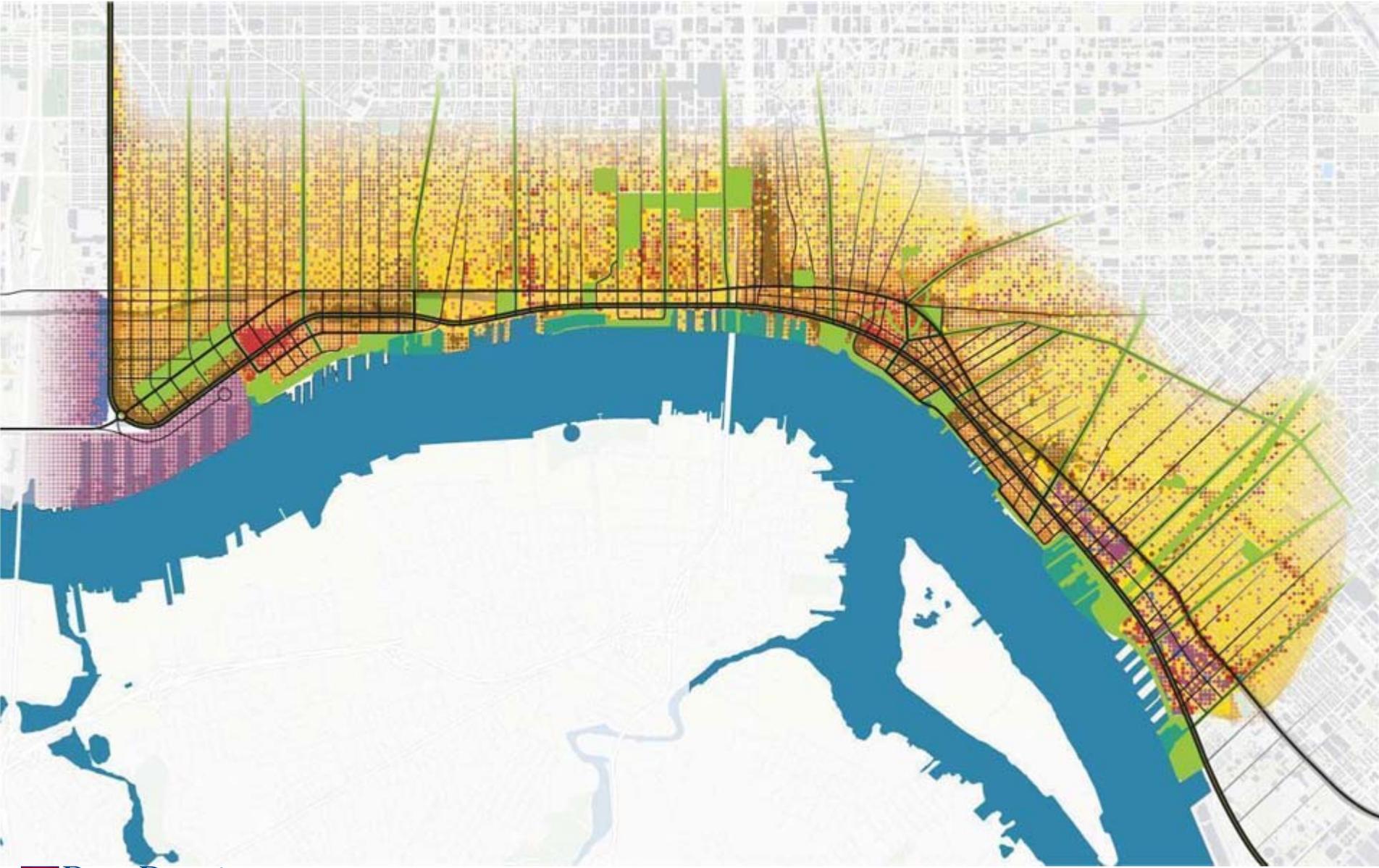
# circulation framework



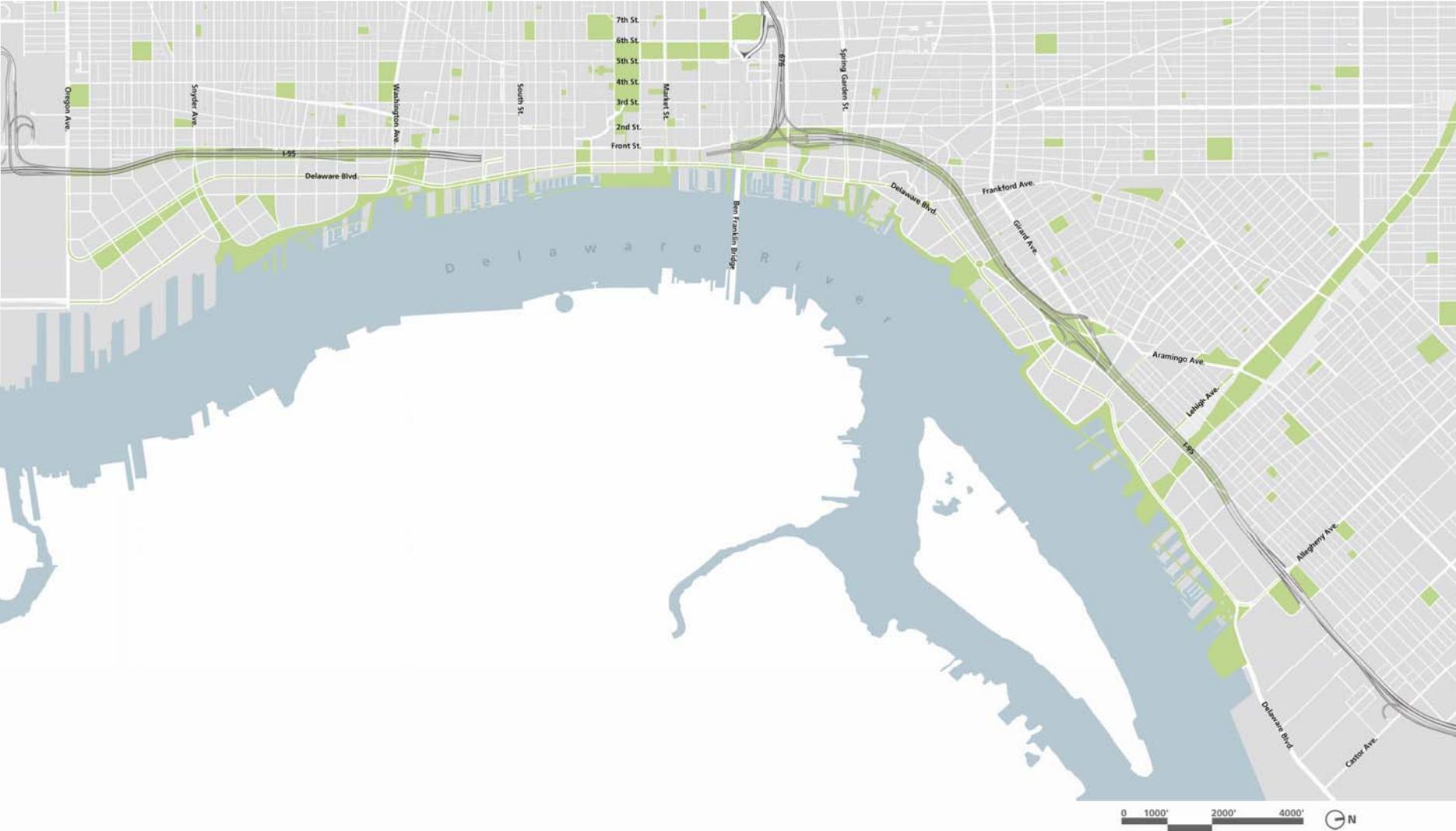
# open space framework



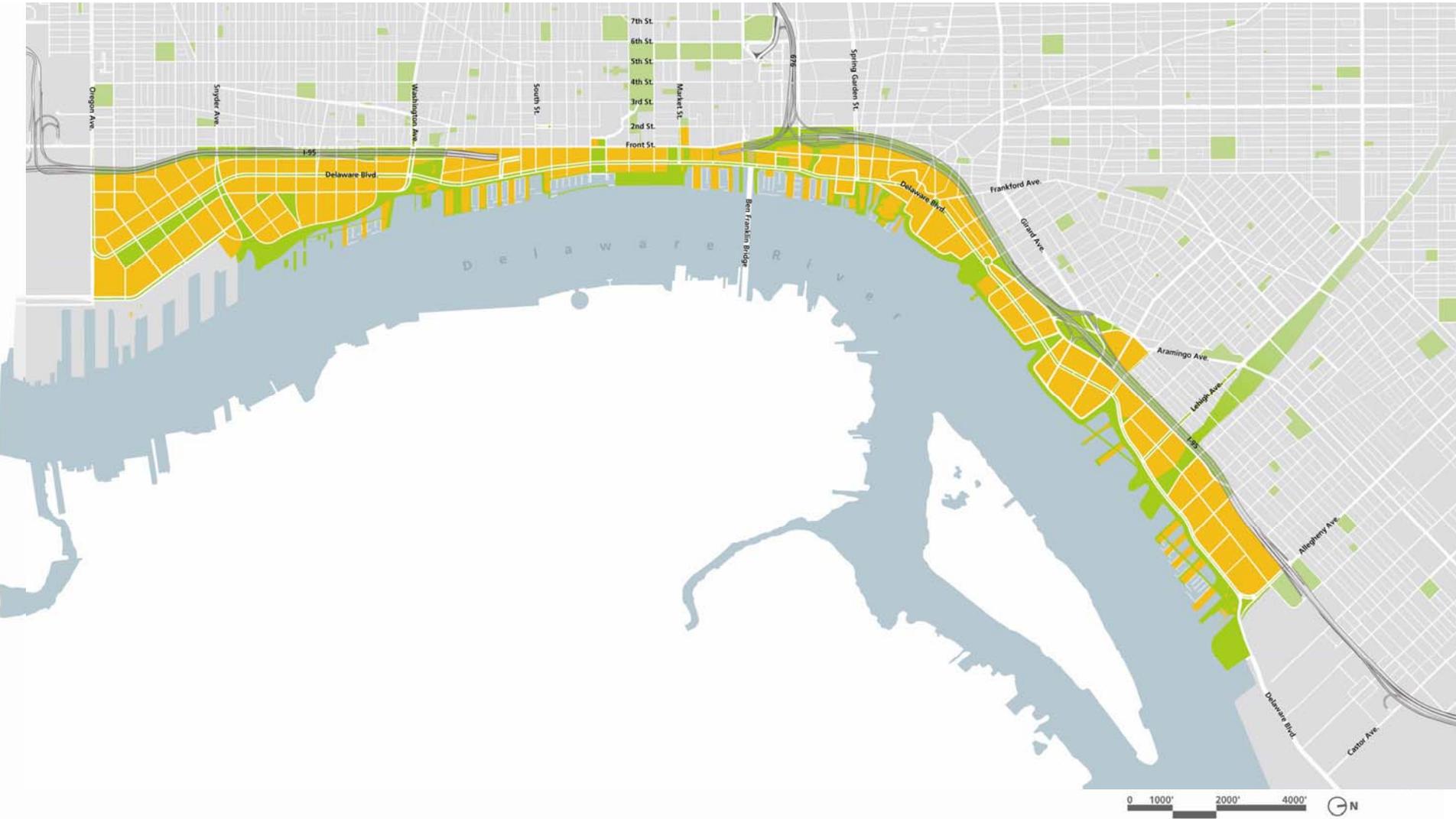
# development framework



# vision plan framework



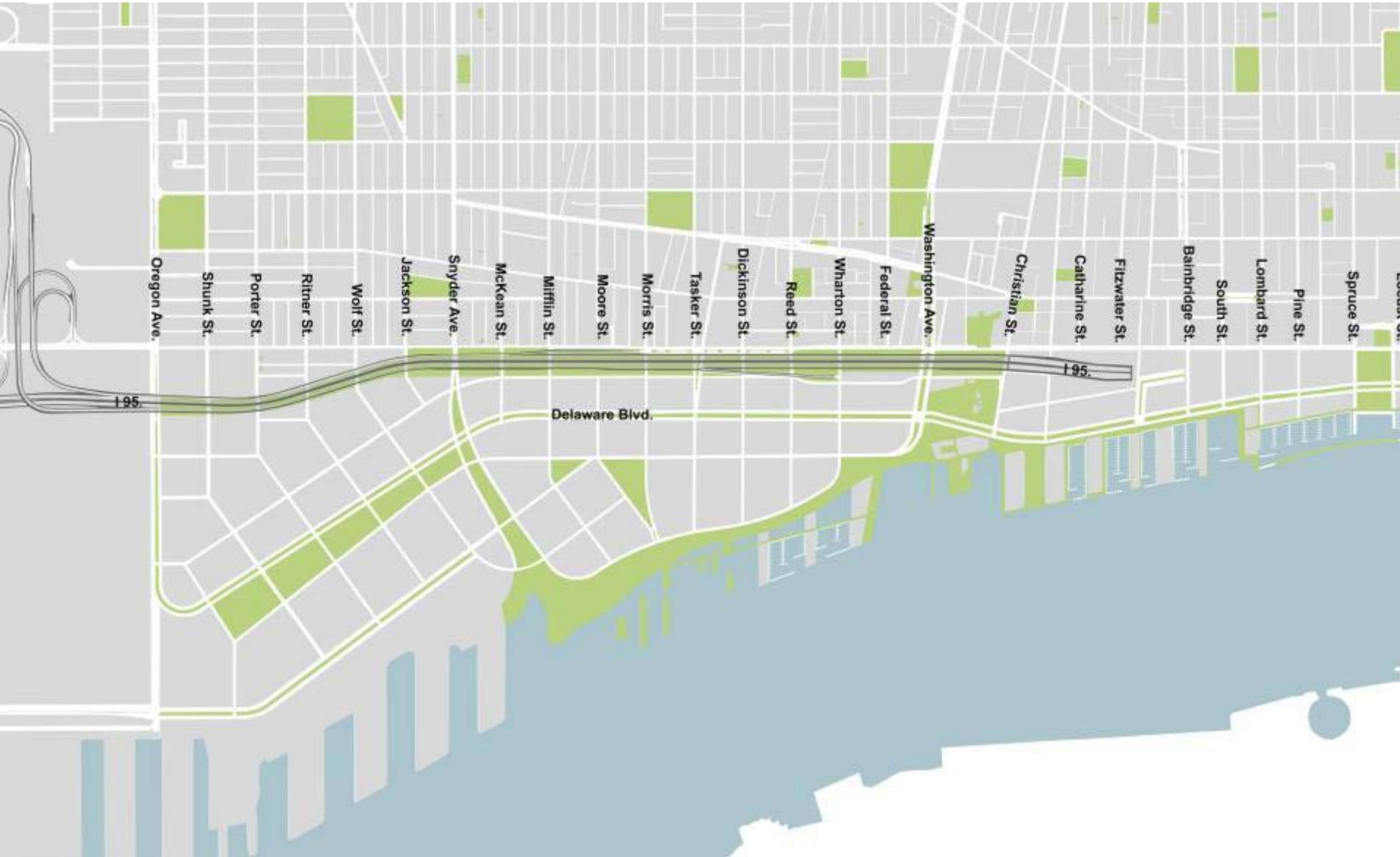
# mixed-use development



# southern area



# southern framework



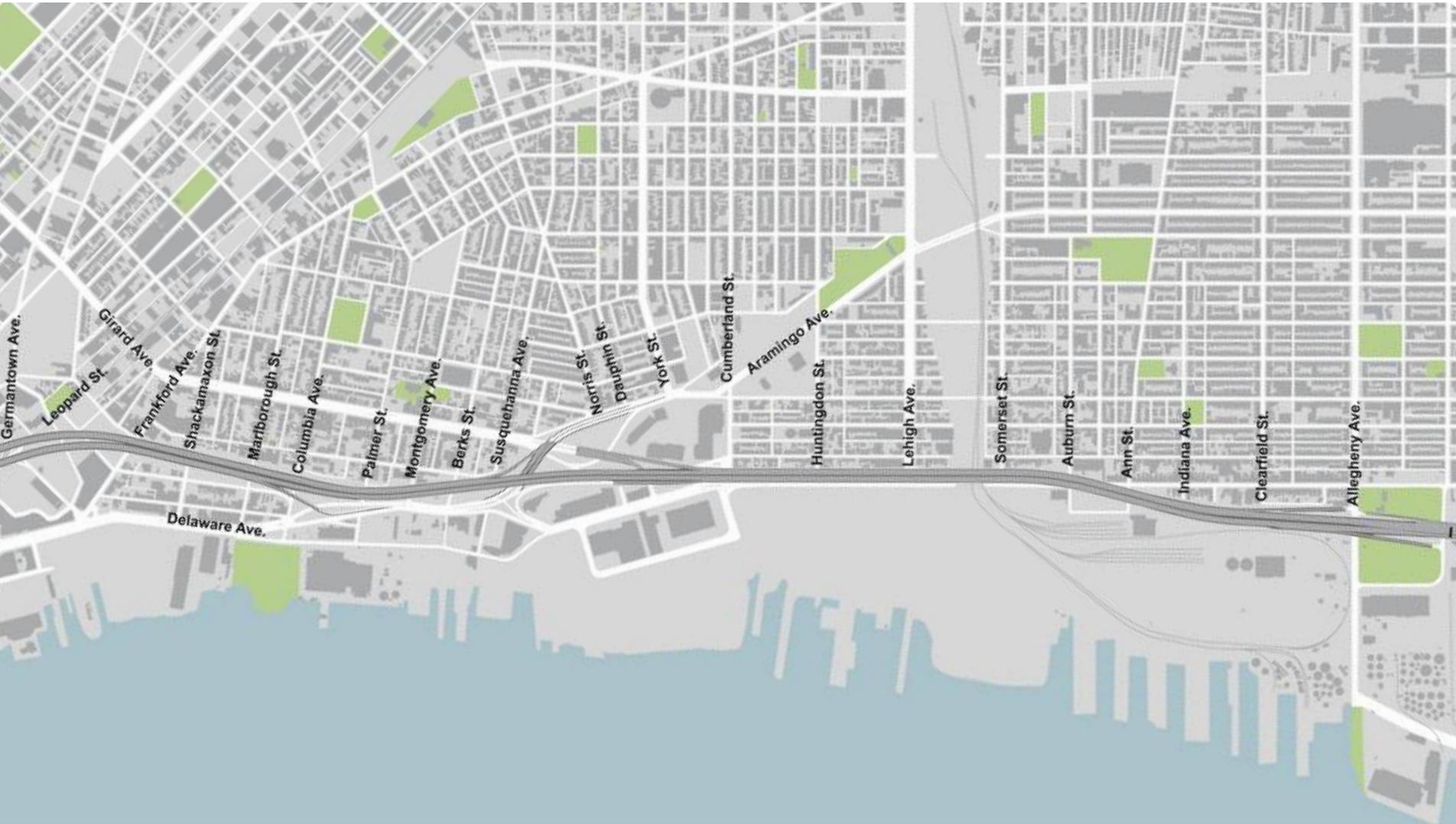
# central area



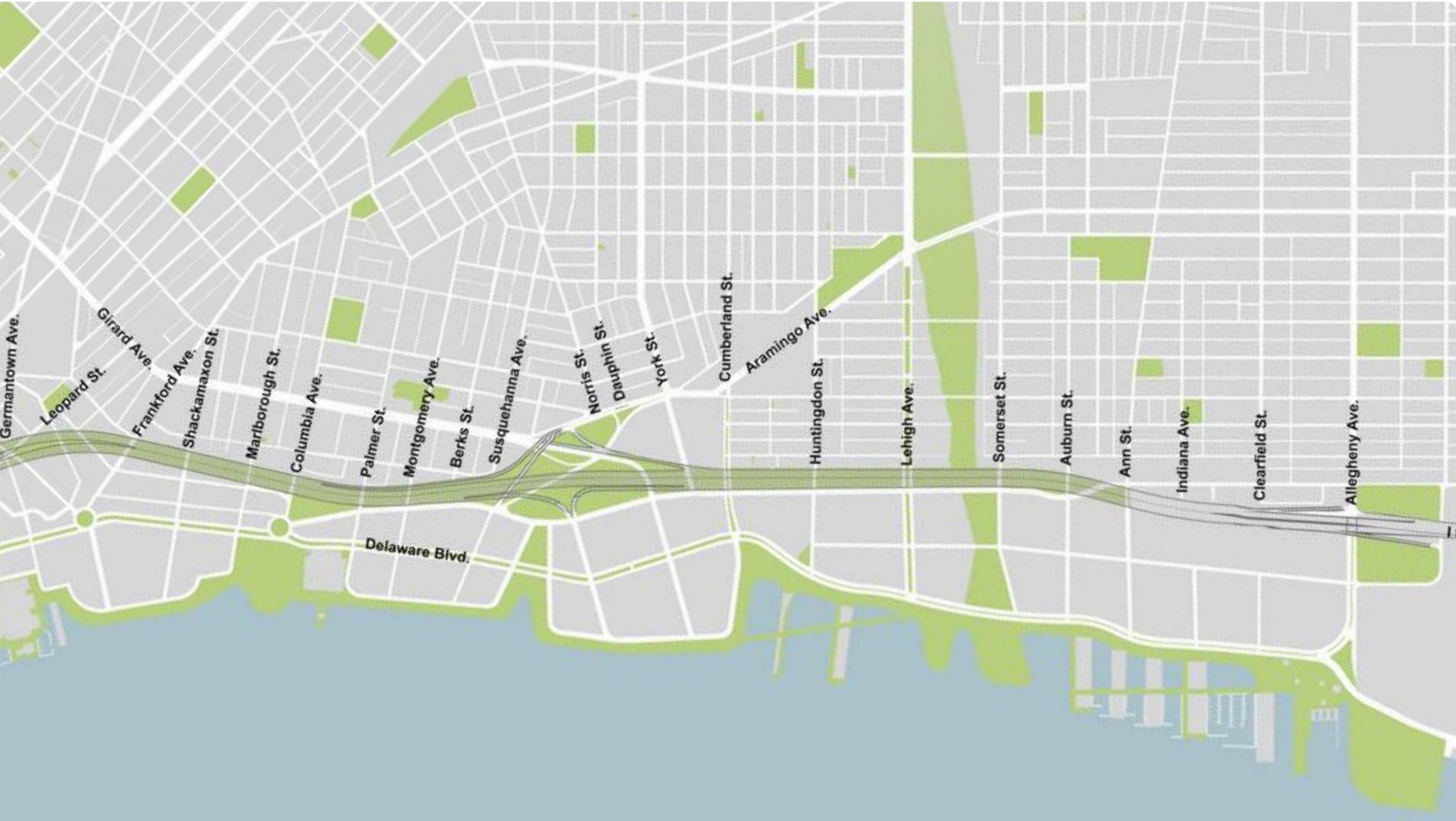
# central framework



# northern area



# northern framework



# short term potential



# key recommendations

## 1. *Improve Public Access*

- *Provide 100' setback from riverfront where possible*
- *Create a naturalized edge*
- *Improve the health of the river*
- *Create and enhance viewsheds*
- *Create a continuous riverfront trail*
- *Establish parks every 2000 feet*
- *Improve Penn's Landing*

# key recommendations

## ***2. Connect the City to the River's Edge***

- *Create an urban boulevard and a complete street*
- *Plan, adopt, and plat the street grid*
- *Implement comprehensive traffic and transportation policy*
- *Integrate mass transit on Delaware Boulevard*
- *Capitalize on I-95 rebuild over 35 years*

# key recommendations

## ***3. Improve Quality of Development***

- *Create and enforce interim zoning overlay and long-term zoning classification to codify the goals of the civic vision*
- *Encourage evolution of land use on large parcels*
- *Preserve natural and historical assets*
- *Plan for growth*

# key recommendations

## **4. *Build on economic assets***

- *Innovative public infrastructure financing*
- *Build/No Build*
- *Integrate the working port*
- *Create relationships with anchor institutions in new neighborhoods*
- *City/state/federal collaborations*

# key recommendations

## ***5. Ensure Sound implementation***

- *Execute early action projects*
- *Get phasing right*
- *Implement, manage, and oversee*
- *Nurture connections outside the central Delaware*
- *Work with incoming leadership*

**final presentation**

***Public Presentation of Civic Vision for the  
Central Delaware***

*Wednesday, November 14, 2007*

*PA Convention Center*

*6:00 p.m.*