



# City of Philadelphia

City Council  
Chief Clerk's Office  
402 City Hall  
Philadelphia, PA 19107

**BILL NO. 110306**

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**Introduced April 28, 2011**

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**Councilmember DiCicco**

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**Referred to the  
Committee on Rules**

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## **AN ORDINANCE**

Amending Title 14 of The Philadelphia Code, entitled "Zoning and Planning," by amending Section 14-1604, entitled "Outdoor Advertising and Non-Accessory Advertising Controls," by permitting one non-accessory outdoor advertising sign with certain conditions within the area bounded by Moore Street, Swanson Street, Columbus Boulevard, Morris Street, and Water Street and making certain technical changes, all under certain terms and conditions.

*THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:*

SECTION 1. Title 14 of The Philadelphia Code is hereby amended to read as follows:

TITLE 14. ZONING AND PLANNING.

\* \* \*

CHAPTER 14-1600. MISCELLANEOUS.

\* \* \*

§ 14-1604. Outdoor Advertising and Non-Accessory Advertising Controls.

\* \* \*

*(12) Notwithstanding any other provision of this Title to the contrary, one (1) freestanding double faced non-accessory outdoor advertising sign, mounted to a single support structure, shall be permitted within the area bounded by Moore Street, Swanson Street, Columbus Boulevard, Morris Street, and Water Street provided:*

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(a) *The area of each sign face is no more than 1000 square feet;*

(b) *The height of the sign from grade to the top of the sign does not exceed 67 feet; and*

(c) *Internal illumination and digital electronic changeable messages shall be permitted.*

[(12)] (13) \* \* \*

[(13)] (14) \* \* \*

[(14)] (15) \* \* \*

[(15)] (16) \* \* \*

SECTION 2. This Ordinance shall take effect immediately.

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**Explanation:**  
[Brackets] indicate matter deleted.  
*Italics* indicate new matter added.