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WHYY.org/doortodoor

PBS is #1 in public trust
Informative, intelligent, insightful, trustworthy, great storytelling and rigorous reporting

50% Membership
23% Program Grants
12% Corporate
10% Government
5% Other

Monthly giving is the best way to support WHYY
• Automatic and affordable
• Invites to events, concerts and receptions
• Tax-deductible

$100/month Leadership Circle
$42/month Y Circle
$31/month
$20/month

$28 million program and production costs each year
WHYY reaches more than 1.3 million people each week

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WHYY • WHYY-FM 90.9 reaches over 350,000 listeners each week
• $11 million in program costs each year
• Insightful news coverage and great storytelling each day from our partners at BBC, NPR and PRI
• 1,000+ hours of locally-produced content from shows like Fresh Air with Terry Gross and Radio Times

PBS WHYY
• WHYY-TV 12 is #1 in public trust
• $16 million in program costs each year
• 5,000+ hours of arts, entertainment and informational programs like Movers and Makers and You Oughta Know

WHYY Passport
• Members get access to thousands of hours of content streaming online
• Favorites such as All Creatures Great and Small, NOVA, Frontline and No Passport Required

SUSTAINED GIVING IS THE BEST WAY TO SUPPORT WHYY
• Reduces administrative costs
• Bi-monthly program newsletter
• Access to WHYY Passport
• Tax-deductible

• 60 hours a week of kids TV programming
• 24/7 video streaming
• Most trusted and safe place for children to watch television

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