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John Salveson Elected Chair of WHYY's Board of Directors

John F. Salveson has been elected chair of the Board of Directors of WHYY, the Philadelphia region's leading public media organization. Salveson, co-founder and principal of the executive search firm Salveson Stetson Group, is a longtime WHYY Board member whose community service also includes volunteer leadership roles at The Philadelphia Orchestra and United Way of Greater Philadelphia and Southern New Jersey.

The Board also elected Barbara Bisgaier vice chair, Steven Scott Bradley secretary and Barbara Austell treasurer.

Salveson succeeds Fred Sutherland, who completed seven years as chair, the maximum allowed under WHYY's bylaws. All of the officer elections are part of the WHYY Board's succession planning process.

"John Salveson has helped guide WHYY's success over the last two decades as a Board member, officer and leader of our Community Advisory Board," notes WHYY President and CEO Bill Marrasso. "His guidance and advice will be invaluable as we

look for more ways to expand WHYY's service to our community during the current pandemic and increased attention to social justice issues."

Salveson is a successful entrepreneur, business leader and board director with expert knowledge of human capital management, leadership transition and succession, business strategy and governance. He has more than 30 years of experience in professional services, assisting a broad range of clients from diverse industry sectors. He is also President of Salveson Leadership Advisors LLC, which works with nonprofit CEO's and their Boards on issues related to strategy and governance.

He has served as Vice Chair for The Philadelphia Orchestra where he played a critical role in the search for two CEOs and is active in many other civic organizations.

Salveson said "WHYY has a powerful role to play in our three-state region to educate, inform and inspire as our society faces many challenges." He expressed his gratitude to Fred Sutherland for leading a period of significant growth in resources and program services for WHYY. "I'm excited about the opportunity to work with my fellow board members and the talented staff to continue growing WHYY's audience and impact."

WHYY reaches 1.3 million people each week through television, radio and online. The WHYY Learning at Home service is providing vital support to families seeking educational material during the Covid-19 partial shutdown. WHYY is also the home to *Fresh Air with Terry Gross*, reaching 5 million listeners each week through NPR and an additional 4 million podcast downloads.