



## WHYY, Inc.

### Financial Statements and Supplementary Information

Years Ended June 30, 2020 and 2019

**WHYY, Inc.**

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Financial Statements  
Years Ended June 30, 2020 and 2019

# WHYY, Inc.

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## Independent Auditor's Report

The Board of Directors  
WHYY, Inc.  
Philadelphia, Pennsylvania

We have audited the accompanying financial statements of WHYY, Inc., which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities and changes in net assets, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WHYY, Inc. as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

***Report on Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on page 27 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*BDO USA, LLP*

Philadelphia, Pennsylvania  
December 16, 2020

## Financial Statements

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# WHYY, Inc.

## Statements of Financial Position

June 30,	2020	2019
<b>Assets</b>		
<b>Current Assets</b>		
Cash	\$ 5,389,701	\$ 2,823,801
Contributions receivable, net	5,316,049	5,269,519
Accounts receivable, net of allowance for doubtful accounts of \$225,419 and \$140,000 in 2020 and 2019, respectively	807,248	1,690,926
Unbilled project revenue	4,827,032	4,449,427
Deferred project costs	153,249	93,597
Prepaid expenses and other current assets	196,217	234,129
Inventory	54,168	51,988
<b>Total Current Assets</b>	<b>16,743,664</b>	<b>14,613,387</b>
<b>Property and Equipment, Net</b>	<b>16,289,061</b>	<b>14,909,698</b>
<b>Other Assets</b>		
Contributions receivable, net	-	709,523
Investments	22,465,862	21,510,048
Grant Receivable, Commonwealth of Pennsylvania	702,000	702,000
Beneficial interest in perpetual trusts	562,110	585,694
Broadcast licenses	1,078,430	1,148,072
<b>Total Other Assets</b>	<b>24,808,402</b>	<b>24,655,337</b>
<b>Total Assets</b>	<b>\$ 57,841,127</b>	<b>\$ 54,178,422</b>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities</b>		
Accounts payable	\$ 596,386	\$ 817,265
Accrued expenses and other current liabilities	2,684,017	3,094,854
Deferred revenue	518,962	901,319
Current portion of long-term debt	141,138	135,552
<b>Total Current Liabilities</b>	<b>3,940,503</b>	<b>4,948,990</b>
<b>Long-Term Liabilities</b>		
Long-term debt, net	8,184,919	4,664,633
Other liabilities	524,423	425,157
Lines of credit, bank	-	335,785
<b>Total Long-Term Liabilities</b>	<b>8,709,342</b>	<b>5,425,575</b>
<b>Total Liabilities</b>	<b>12,649,845</b>	<b>10,374,565</b>
<b>Net Assets</b>		
Without donor restrictions	34,746,594	31,917,807
With donor restrictions	10,444,688	11,886,050
<b>Total Net Assets</b>	<b>45,191,282</b>	<b>43,803,857</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 57,841,127</b>	<b>\$ 54,178,422</b>

*See accompanying notes to financial statements*

# WHYY, Inc.

## Statement of Activities and Changes in Net Assets

<i>Year ended June 30, 2020</i>	Without Donor Restrictions	With Donor Restrictions	Total
<b>Operating Revenue and Support</b>			
Support:			
Commonwealth of Pennsylvania	\$ 107,143	\$ -	\$ 107,143
State of Delaware	175,000	-	175,000
Corporation for Public Broadcasting	2,637,290	748,929	3,386,219
<b>Total Support</b>	<b>2,919,433</b>	<b>748,929</b>	<b>3,668,362</b>
Contributions and revenue:			
Memberships and other contributions	18,861,604	11,180	18,872,784
Program contracts and grants	6,645,821	2,080,738	8,726,559
Program underwriting	4,538,227	-	4,538,227
In-kind income	319,038	-	319,038
Realized and unrealized gains from investments	809,592	44,702	854,294
Interest and dividends	395,151	80,407	475,558
Change in value of beneficial interest in perpetual trusts	-	(23,584)	(23,584)
Other	557,916	14,902	572,818
Net assets released from restrictions	4,398,636	(4,398,636)	-
<b>Total Contributions and Revenue</b>	<b>36,525,985</b>	<b>(2,190,291)</b>	<b>34,335,694</b>
<b>Total Support, Contributions and Revenue</b>	<b>39,445,418</b>	<b>(1,441,362)</b>	<b>38,004,056</b>
<b>Expenses</b>			
Program services:			
Production and broadcasting	27,966,539	-	27,966,539
Supporting services:			
General and administrative	1,981,006	-	1,981,006
Fundraising	8,289,946	-	8,289,946
<b>Total Supporting Services</b>	<b>10,270,952</b>	<b>-</b>	<b>10,270,952</b>
<b>Total Expenses</b>	<b>38,237,491</b>	<b>-</b>	<b>38,237,491</b>
<b>Change in Net Assets Before FCC Capital Funding</b>	<b>1,207,927</b>	<b>(1,441,362)</b>	<b>(233,435)</b>
<b>FCC Capital Funding (See Note 10)</b>	<b>1,620,860</b>	<b>-</b>	<b>1,620,860</b>
<b>Change in Net Assets</b>	<b>2,828,787</b>	<b>(1,441,362)</b>	<b>1,387,425</b>
<b>Net Assets, beginning of year</b>	<b>31,917,807</b>	<b>11,886,050</b>	<b>43,803,857</b>
<b>Net Assets, end of year</b>	<b>\$ 34,746,594</b>	<b>\$ 10,444,688</b>	<b>\$ 45,191,282</b>

*See accompanying notes to financial statements*

# WHYY, Inc.

## Statement of Activities and Changes in Net Assets

<i>Year ended June 30, 2019</i>	Without Donor Restictions	With Donor Restrictions	Total
<b>Operating Revenue and Support</b>			
Support:			
Commonwealth of Pennsylvania	\$ 107,143	\$ -	\$ 107,143
State of Delaware	175,000	-	175,000
Corporation for Public Broadcasting	2,234,976	744,992	2,979,968
<b>Total Support</b>	<b>2,517,119</b>	<b>744,992</b>	<b>3,262,111</b>
Contributions and revenue:			
Memberships and other contributions	18,119,783	23,864	18,143,647
Program contracts and grants	6,372,363	6,946,037	13,318,400
Program underwriting	5,429,661	-	5,429,661
In-kind income	233,571	-	233,571
Realized and unrealized gains from investments	923,493	132,817	1,056,310
Interest and dividends	396,099	68,774	464,873
Change in value of beneficial interest in perpetual trusts	-	(2,204)	(2,204)
Other	762,831	14,942	777,773
Net assets released from restrictions	5,745,949	(5,745,949)	-
<b>Total Contributions and Revenue</b>	<b>37,983,750</b>	<b>1,438,281</b>	<b>39,422,031</b>
<b>Total Support, Contributions and Revenue</b>	<b>40,500,869</b>	<b>2,183,273</b>	<b>42,684,142</b>
<b>Expenses</b>			
Program services:			
Production and broadcasting	27,393,343	-	27,393,343
Supporting services:			
General and administrative	2,077,889	-	2,077,889
Fundraising	8,577,677	-	8,577,677
<b>Total Supporting Services</b>	<b>10,655,566</b>	<b>-</b>	<b>10,655,566</b>
<b>Total Expenses</b>	<b>38,048,909</b>	<b>-</b>	<b>38,048,909</b>
<b>Change in Net Assets</b>	<b>2,451,960</b>	<b>2,183,273</b>	<b>4,635,233</b>
<b>Net Assets, beginning of year</b>	<b>29,465,847</b>	<b>9,702,777</b>	<b>39,168,624</b>
<b>Net Assets, end of year</b>	<b>\$ 31,917,807</b>	<b>\$ 11,886,050</b>	<b>\$ 43,803,857</b>

*See accompanying notes to financial statements*

# WHYY, Inc.

## Statements of Cash Flows

<i>Years ended June 30,</i>	2020	2019
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 1,387,425	\$ 4,635,233
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation expense	1,105,164	919,042
Loss on impairment in value of broadcasting licenses	69,642	-
Amortization of deferred financing costs	4,818	4,818
Realized and unrealized gains from investments	(854,294)	(1,056,312)
Change in fair value of beneficial interest in perpetual trusts	23,584	2,204
Provision for uncollectible contributions	262,087	114,398
Bad debt expense	89,399	50,000
Other income	(4,907)	(141,660)
Changes in:		
Contributions receivable	400,906	(99,923)
Grants receivable, Commonwealth of Pennsylvania	-	(702,000)
Accounts receivable	794,279	239,619
Unbilled project revenue	(377,605)	(1,266,382)
Deferred project costs	(59,652)	1,522
Prepaid expenses and other current assets	37,912	(98,819)
Inventory	(2,180)	11,992
Accounts payable	(220,879)	(389,541)
Accrued expenses and other current liabilities	(410,837)	677,953
Other liabilities	99,266	(12,334)
Deferred revenue	(377,450)	373,367
<b>Net cash provided by operating activities</b>	<b>1,966,678</b>	<b>3,263,177</b>
<b>Cash Flows from Investing Activities</b>		
Purchases of investments	(421,302)	(782,372)
Sales of investments	319,782	720,546
Purchases of property and equipment	(2,484,527)	(1,613,067)
<b>Net cash utilized by investing activities</b>	<b>(2,586,047)</b>	<b>(1,674,893)</b>
<b>Cash Flows from Financing Activities</b>		
Net (repayments) borrowings on lines of credit	(335,785)	307,318
Proceeds from Paycheck Protection Program Loan	3,656,072	-
Principal payments under capital lease obligation	-	(4,731)
Principal payments on long-term debt	(135,018)	(130,186)
<b>Net cash provided by financing activities</b>	<b>3,185,269</b>	<b>172,401</b>
<b>Net Increase in Cash</b>	<b>2,565,900</b>	<b>1,760,685</b>
<b>Cash, beginning of year</b>	<b>2,823,801</b>	<b>1,063,116</b>
<b>Cash, end of year</b>	<b>\$ 5,389,701</b>	<b>\$ 2,823,801</b>
<b>Supplemental Disclosure of Cash Flow Information</b>		
Interest paid in 2020 and 2019	\$ 207,782	\$ 233,914

*See accompanying notes to financial statements*

## WHYY, Inc.

### Statement of Functional Expenses

<i>Year ended June 30, 2020</i>	Program Services	Supporting Services			Total Expenses
	Production and Broadcasting	General and Administrative	Fundraising	Total Supporting Services	
Salaries and related expenses	\$ 14,772,962	\$ 1,464,371	\$ 3,804,996	\$ 5,269,367	\$ 20,042,329
Consulting and professional fees	644,537	59,843	146,911	206,754	851,291
Building maintenance and operations	367,713	21,562	43,125	64,687	432,400
Direct marketing expenses	-	-	1,335,500	1,335,500	1,335,500
In-kind	-	-	127,596	127,596	127,596
Insurance	81,912	35,836	10,239	46,075	127,987
Interest and bank fees	176,233	128,105	384,183	512,288	688,521
Legal fees	117,516	39,284	-	39,284	156,800
Membership and development expenses	-	-	1,415,979	1,415,979	1,415,979
Office expenses and services	260,358	53,937	113,145	167,082	427,440
Other administrative costs	462,474	96,826	160,222	257,048	719,522
Postage and delivery	5,246	1,656	493,315	494,971	500,217
Production and acquisition costs	7,325,287	-	-	-	7,325,287
Public relations and promotion	1,139,133	12,217	21,732	33,949	1,173,082
Telecommunications and technology expenses	489,009	36,684	197,685	234,369	723,378
Transmitter and studio maintenance, supplies, power and rent	881,049	-	-	-	881,049
Travel and business expenses	137,946	30,685	35,318	66,003	203,949
<b>Total Expenses Before Depreciation</b>	<b>26,861,375</b>	<b>1,981,006</b>	<b>8,289,946</b>	<b>10,270,952</b>	<b>37,132,327</b>
<b>Depreciation Expense</b>	<b>1,105,164</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,105,164</b>
<b>Total Expenses</b>	<b>\$ 27,966,539</b>	<b>\$ 1,981,006</b>	<b>\$ 8,289,946</b>	<b>\$ 10,270,952</b>	<b>\$ 38,237,491</b>

*See accompanying notes to financial statements*

## WHYY, Inc.

### Statement of Functional Expenses

<i>Year ended June 30, 2019</i>	Program Services	Supporting Services			Total Expenses
	Production and Broadcasting	General and Administrative	Fundraising	Total Supporting Services	
Salaries and related expenses	\$ 13,712,394	\$ 1,487,401	\$ 3,545,286	\$ 5,032,687	\$ 18,745,081
Consulting and professional fees	338,157	109,906	376,655	486,561	824,718
Building maintenance and operations	382,168	21,545	40,080	61,625	443,793
Direct marketing expenses	-	-	1,325,224	1,325,224	1,325,224
In-kind	-	-	233,571	233,571	233,571
Insurance	93,373	25,411	6,551	31,962	125,335
Interest and bank fees	199,587	122,313	379,185	501,498	701,085
Legal fees	15,297	10,331	-	10,331	25,628
Membership and development expenses	-	-	1,581,371	1,581,371	1,581,371
Office expenses and services	264,281	67,335	137,305	204,640	468,921
Other administrative costs	413,295	142,610	130,163	272,773	686,068
Postage and delivery	3,109	2,070	485,405	487,475	490,584
Production and acquisition costs	8,058,870	-	-	-	8,058,870
Public relations and promotion	1,569,014	34,410	70,805	105,215	1,674,229
Telecommunications and technology expenses	442,738	27,744	182,361	210,105	652,843
Transmitter and studio maintenance, supplies, power and rent	810,895	-	-	-	810,895
Travel and business expenses	171,123	26,813	83,715	110,528	281,651
<b>Total Expenses Before Depreciation</b>	<b>26,474,301</b>	<b>2,077,889</b>	<b>8,577,677</b>	<b>10,655,566</b>	<b>37,129,867</b>
<b>Depreciation Expense</b>	<b>919,042</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>919,042</b>
<b>Total Expenses</b>	<b>\$ 27,393,343</b>	<b>\$ 2,077,889</b>	<b>\$ 8,577,677</b>	<b>\$ 10,655,566</b>	<b>\$ 38,048,909</b>

*See accompanying notes to financial statements*

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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### 1. Business

WHYY, Inc. (WHYY) is a not-for-profit public broadcasting corporation incorporated in Pennsylvania. WHYY operates WHYY-TV/Channel 12 and WDPB-TV/Channel 64, both licensed in Delaware; WNJB (89.3), WNJM (89.9), WNJN (89.7), WNJS (88.1) and WNJZ (90.3), licensed in New Jersey; WHYY-FM (90.9), licensed in Philadelphia; and Internet web site at [why.org](http://why.org).

### 2. Summary of Significant Accounting Policies

#### *Basis of Presentation*

The accompanying financial statements are prepared on the accrual basis of accounting.

#### *Use of Estimates*

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### *Net Assets*

The financial statements report revenue, expenses, gains, and losses in one of two classes of net assets - net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions are not subject to donor-imposed restrictions or the donor-imposed restrictions have expired.

Donor restricted revenue and net assets may contain donor-imposed restrictions on the use of those assets that either expire with the passage of time or can be otherwise met by WHYY pursuant to the stipulation.

Net assets with donor restrictions may also include donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by WHYY. Investment income and investment gains earned on such net assets are recorded as net assets with donor restrictions until they are transferred to net assets without donor restrictions for use in operations, except for perpetual trusts, as noted below. Investment losses on the investments of a donor restricted endowment fund reduce net assets with donor restrictions to the extent available.

#### *Contributions*

Contributions, including unconditional promises to give, are recognized as revenue in the period the contribution or promise is received by WHYY. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met.

Contributions received with donor stipulations that limit the use of the donated assets are reported as donor restricted support. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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reclassified to net assets without donor restrictions and are reported in the statement of activities as net assets released from restrictions. If a restriction is fulfilled in the same year in which the contribution is received, the contribution is reported as without donor restrictions.

Contributions restricted for the acquisition of property and equipment, which are included in donor restricted revenue, are reclassified to net assets without donor restrictions when the related assets are acquired.

### ***Contributions and Accounts Receivable***

Contributions and accounts receivable are presented net of the related allowance for doubtful accounts. WHYY provides an allowance for doubtful accounts based on management's estimate of amounts that will ultimately become uncollectible. WHYY's policy is to write-off contributions and accounts receivable balances once management has deemed them to be uncollectible.

### ***Deferred Project Costs***

Deferred project costs represent costs incurred on productions not yet aired and acquisition fees for which the related programming access period has not yet expired.

### ***Inventory***

Inventory is stated at the lower of cost or market on a first in, first out basis.

### ***Property and Equipment***

Purchased assets are recorded at cost, and contributed assets are recorded at fair market value on the date of contribution. Depreciation on purchased assets is calculated using the straight-line method over the estimated useful lives of assets, as follows: buildings and improvements: 15 to 39 years; and transmitting, broadcasting and other equipment: 3 to 10 years.

### ***Deferred Financing Costs***

Deferred financing costs incurred in obtaining debt are amortized to interest expense using the straight-line method, which is not materially different from the effective interest method, over the term of the related debt. Deferred financing costs are included as a reduction of the reportable long-term debt balance on the statements of financial position. Amortization of deferred financing costs was \$4,818 for each of the years ended June 30, 2020 and 2019.

### ***Investments (see Note 5)***

Investments in marketable securities are recorded at fair value. Donated securities are recorded as contributions at the fair value at time of donation.

WHYY has a long-standing investment policy for all endowment fund investments to produce a predictable stream of funding to programs/operations while seeking to maintain the purchasing power of the assets. Under this policy, as approved by the Board of Directors, the assets are invested in a manner that is intended to produce returns that exceed the annual spending rate, while assuming a moderate level of investment risk. Actual returns may vary from the intended results. To satisfy its long-term rate of return objectives, WHYY relies on a total return strategy in which

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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investment returns are achieved through both capital appreciation and investment income. WHYY targets a diversified asset allocation that places greater emphasis on equity-based investments to achieve its long-term objectives within prudent risk constraints.

### ***Investment Cash / Statement of Cash Flows***

WHYY may have cash temporarily held in an investment account as of the date of the financial statements. Such cash is intended for investment purposes and is not considered cash for purposes of the statement of cash flows.

### ***Beneficial Interest in Perpetual Trusts***

Under the terms of perpetual trusts held by third parties, WHYY is the beneficiary of income earned by those trust assets for perpetuity. When notified of a trust's existence WHYY will record a donor restricted contribution and an asset equal to the lesser of WHYY's applicable percentage of the fair value of the trust's assets or present value of estimated distribution cash flows. The investment policy of the perpetual trust is determined and administered by third-party trustees. WHYY recorded a decrease in fair value of its share of the assets held in perpetuity of \$23,584 and \$2,204 for the years ended June 30, 2020 and 2019, respectively.

Changes in the fair value of trust assets are recognized as changes in net assets with donor restrictions in the period the change occurs. Income is designated for programming and recorded as income without donor restrictions in the period received from the Trustee.

### ***Broadcast Licenses***

Identifiable intangible assets with indefinite lives consist of certain FCC licenses acquired for the New Jersey Public FM radio stations. Such intangible assets are not amortized but instead are subject to annual impairment tests. Under existing market trading conditions, the fair market value of the broadcast licenses have been impaired by \$69,642 for the year ended June 30, 2020. There was no indication of impairment on these assets for the year ended June 30, 2019.

### ***In-Kind Support and Expenses***

The statements of activities reflect donated materials, facilities, and contributed services as support and expenses. The computation of the value of the donated materials and facilities is based on estimated fair value. Contributed services are valued using industry guidelines, and services rendered by corporations are valued by those organizations.

### ***Program Revenue Recognition***

WHYY recognizes revenue and expenses on substantial projects as work progresses. Revenue earned but unbilled at year-end is accrued and classified as unbilled project revenue. Deferred revenue on uncompleted projects represents project billings in excess of cost for which revenue has not been earned as of the statement of financial position date.

### ***Advertising Costs***

WHYY expenses advertising costs as incurred. For the years ended June 30, 2020 and 2019, such expenses were \$2,319,922 and \$2,437,391 respectively.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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### *Functional Allocation of Expenses*

The costs of providing the various programs and other activities of WHYY have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated in the statement of functional expenses among the programs and supporting services benefited. Where an allocation occurs, management's methodology is primarily based on an estimate of personnel time spent in each of the functional categories. Facility expenses and interest and bank fees are allocated based on square footage utilized in each of the functional categories.

### *Accounting Pronouncements Adopted*

In June 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2018-08, Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made (Topic 958). The ASU clarifies and improves current guidance by providing criteria for determining whether the resource provider is receiving commensurate value in return for the resources transferred which, depending on the outcome, determines whether the organization follows contribution guidance or exchange transaction guidance in the revenue recognition and other applicable standards. The ASU also provides a more robust framework for determining whether a contribution is conditional or unconditional, and for distinguishing a donor-imposed condition from a donor-imposed restriction. The ASU is effective for transactions in which WHYY serves as the resource recipient to annual periods beginning after June 15, 2019. WHYY has adopted this ASU on a modified prospective basis and the impact was not significant to the financial statements.

In August 2018, the FASB issued ASU 2018-13 Fair Value Measurement (Topic 820): Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement, which includes amendments intended to improve the effectiveness of disclosure requirements for recurring and nonrecurring fair value measurements. The standard removes, modifies and adds certain disclosure requirements and affects companies that are required to include fair value measurement disclosures. For nonpublic entities, the disclosure for the changes in the unrealized gains and losses included in earnings for recurring Level 3 fair value measurements held at the end of the period are no longer required. In lieu of a rollforward for Level 3 fair value measurements, a nonpublic entity is required to disclose transfers into and out of Level 3 of the fair value hierarchy and purchases and issues of Level 3 assets and liabilities. The amendments in this update are effective for fiscal years beginning after December 15, 2019, and interim periods within those fiscal years. Early adoption for amendments that remove or modify disclosures are permitted and WHYY has elected to early adopt these amendments.

## **3. Concentrations**

### *Cash*

WHYY maintains its cash accounts at a commercial bank. Such accounts are insured up to \$250,000 by the Federal Deposit Insurance Corporation. WHYY may, at times, exceed the insured limit, but has not experienced any losses in such accounts. WHYY believes it is not exposed to any significant credit risk on uninsured cash.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

### *Contributions Receivable*

At June 30, 2020, there were no individual donors that made up a significant percentage of the contributions receivable balance. At June 30, 2019, approximately 16% of contributions receivable were from one donor.

### 4. Property and Equipment

Property and equipment consist of the following at June 30:

	2020	2019
Land	\$ 1,543,979	\$ 1,543,979
Building and improvements	20,782,330	20,777,766
Transmitting, broadcasting and other equipment	21,814,275	19,334,312
	44,140,584	41,656,057
Less accumulated depreciation	(27,851,523)	(26,746,359)
Net property and equipment	\$ 16,289,061	\$ 14,909,698

Depreciation amounted to \$1,105,164 and \$919,042 for the years ended June 30, 2020 and 2019, respectively.

### 5. Investments

The nature and fair value (see Note 6) of WHYY's investments at June 30, 2020 and 2019 are summarized as follows:

	2020	2019
Money market funds	\$ 1,596,173	\$ 1,474,066
Equities	12,893,213	12,318,363
Fixed income	7,874,859	7,499,177
Real assets	101,617	218,442
Total	\$ 22,465,862	\$ 21,510,048

WHYY's investment activity resulted in net realized and unrealized gains of \$854,294 and \$1,056,310 for the years ended June 30, 2020 and 2019, respectively. Interest and dividend income from investment activity, net of investment expenses, were \$475,558 and \$464,873 for the years ended June 30, 2020 and 2019, respectively.

WHYY invests in various investment securities which are exposed to various risks, such as interest rates, credit and market volatility. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position and statements of activities (see Note 2 - Investments).

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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### 6. Fair Value of Financial Instruments

WHYY accounts for the fair value of its financial instruments in accordance with the guidance in ASC Topic 820, Fair Value Measurements and Disclosures (“ASC 820”). ASC 820 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels:

*Level 1:* Inputs are quoted prices in active markets for identical assets or liabilities.

*Level 2:* Inputs are quoted prices for similar assets or liabilities in an active market, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable and market-corroborated inputs which are derived principally from or corroborated by observable market data.

*Level 3:* Inputs are derived from valuation techniques in which one or more significant inputs or value drivers are unobservable.

WHYY uses appropriate valuation techniques based on the available inputs to measure the fair value of its investment portfolio. When available, WHYY measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value. Level 2 inputs are derived principally from or corroborated by observable market data by correlation or other means. The following is a description of the valuation methodologies used for investments measured at fair value as of June 30, 2020 and 2019:

#### *Level 1 Fair Value Measurements*

Money market funds, common stock, exchange traded funds, mutual funds, and short term debt securities are valued at the closing price reported on the active market on which the individual funds are traded.

#### *Level 2 Fair Value Measurements*

Corporate debt securities represent bonds that are sold in a dealer market that trade upon a bid-ask spread. These securities are valued using pricing matrixes.

#### *Level 3 Fair Value Measurements*

Beneficial interest in perpetual trusts are valued based on the lesser of WHYY’s applicable percentage of the fair value of the trust’s assets or the present value of the estimated distribution cash flows of the trusts using a series of annuity payments in perpetuity using a discount rate based on the estimated rate of return and projected growth of the underlying assets held by the third party. For each of the years ended June 30, 2020 and 2019, there were no significant transfers or purchases in beneficial interests in perpetual trusts held by third parties.

There were no assets or liabilities recorded at fair value on a non-recurring basis at June 30, 2020 and 2019.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

The following tables sets forth by level, within the fair value hierarchy, WHYY's assets measured at fair value on a recurring basis at June 30, 2020 and 2019:

<i>June 30, 2020</i>	Level 1	Level 2	Level 3	Total
Money market funds	\$ 1,596,173	\$ -	\$ -	\$ 1,596,173
Equities	12,893,213	-	-	12,893,213
Fixed income	7,394,409	480,450	-	7,874,859
Real assets	101,617	-	-	101,617
Beneficial interest in perpetual trust	-	-	562,110	562,110
<b>Total Assets at Fair Value</b>	<b>\$ 21,985,412</b>	<b>\$ 480,450</b>	<b>\$ 562,110</b>	<b>\$ 23,027,972</b>

<i>June 30, 2019</i>	Level 1	Level 2	Level 3	Total
Money market funds	\$ 1,474,066	\$ -	\$ -	\$ 1,474,066
Equities	12,318,363	-	-	12,318,363
Fixed income	7,081,488	417,689	-	7,499,177
Real assets	218,442	-	-	218,442
Beneficial interest in perpetual trust	-	-	585,694	585,694
<b>Total Assets at Fair Value</b>	<b>\$ 21,092,359</b>	<b>\$ 417,689</b>	<b>\$ 585,694</b>	<b>\$ 22,095,742</b>

### 7. Contributions Receivable

WHYY records unconditional promises to give as contributions receivable. Pledges due beyond one year are discounted to the present value. Contributions receivable at June 30, 2020 and 2019 are as follows:

	2020	2019
Receivable in:		
Less than one year	\$ 6,757,966	\$ 6,683,358
One to five years	224,646	742,793
	6,982,612	7,426,151
Less allowance for uncollectible contributions receivable	(1,666,426)	(1,413,839)
	5,316,186	6,012,312
Less discounts to net present value	(137)	(33,270)
	\$ 5,316,049	\$ 5,979,042
Current portion	\$ 5,316,049	\$ 5,269,519
Long-term portion	-	709,523
	\$ 5,316,049	\$ 5,979,042

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

### 8. Grant Receivable, Commonwealth of Pennsylvania

In March 2019, WHYY entered into an agreement to be the recipient of a \$702,000 RACP grant from the Commonwealth of Pennsylvania (the "Commonwealth"). Under this agreement WHYY is bound by all provisions in the agreement with the Commonwealth. The grant was awarded to fund facility upgrades to WHYY's headquarters in Philadelphia. As of both June 30, 2020 and 2019, a total of \$702,000 was due from the Commonwealth for eligible RACP expenditures incurred.

### 9. Long-Term Debt

Long-term debt consists of the following:

<i>June 30,</i>	<b>2020</b>	<b>2019</b>
Paycheck Protection Program Loan (see Note 16)	\$ 3,656,072	\$ -
Term loan	4,724,592	4,859,610
Unamortized debt financing costs	(54,607)	(59,425)
Total long-term debt	<b>8,326,057</b>	<b>4,800,185</b>
Less current portion	<b>(141,138)</b>	<b>(135,552)</b>
Long-term debt, net of unamortized debt financing costs and current portion	<b>\$ 8,184,919</b>	<b>\$ 4,664,633</b>

#### ***Paycheck Protection Program Loan***

The Paycheck Protection Program Loan contains terms that allow for all or partial forgiveness of loan proceeds. If the loan proceeds are not forgiven, monthly principal and interest payments on the outstanding principal balance will be amortized over the term of the note beginning in September 2021 until maturity in April 2022, when the entire principal balance remaining unpaid, along with all accrued and unpaid interest, shall be due and payable in full.

#### ***Term Loan***

In October 2016, WHYY closed on a \$5,210,000 term loan which is secured by a first lien on the WHYY headquarters property in Philadelphia. The loan bears interest at a fixed rate of 3.99%. Monthly payments of principal and interest is based on a 25-year term with a 15-year maturity. Principal prepayments are permitted up to \$2,500,000 without penalty. Approximate principal payments for the next five years are due as follows: 2021, \$141,000; 2022, \$147,000; 2023, \$153,000; 2024, \$159,000 and 2025, \$166,000. The loan matures in November 2031 at which time a balloon payment of \$2,718,267 will become due.

The terms of the term loan agreement include certain financial covenants. WHYY has complied with all covenants for the years ended June 30, 2020 and 2019, respectively.

Interest expense of \$194,294 and \$199,039 was incurred on the term loan for the years ended June 30, 2020 and 2019, respectively.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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### 10. Lines of Credit

#### *Revolving Line Note*

WHYY maintains a \$3,000,000 line of credit facility with a bank. In June 2020, the line agreement was amended to extend the maturity date from September 2021 to September 2023. The line is used for working capital and other general corporate purposes. Borrowings bear interest at 2.10% plus the greater of one-month LIBOR, adjusting daily or one-day (overnight) LIBOR, at the bank's discretion (2.23% and 4.50% at June 30, 2020 and 2019). The line is secured by a first lien on net assets without donor restrictions. There were no outstanding borrowings under the line as of June 30, 2020 and 2019.

#### *Transmitter Capital Projects Bridge Financing*

In January 2018, WHYY closed on an \$800,000 non-revolving line of credit with a bank. The credit facility is used to advance funds needed to complete a multi-year investment in WHYY's primary TV transmitter located in Philadelphia, PA. This project is mandated by the Federal Communications Commission (FCC) as a result of its 2016 incentive auction and subsequent channel reassignment requirements. Advances will be used to fund expenditures eligible for reimbursement from the FCC's TV Broadcast Relocation Fund. Proceeds from FCC reimbursement(s) will be used to reduce outstanding bridge loan borrowings. There were no outstanding borrowings under this non-revolving line of credit as of June 30, 2020. A total of \$9,974 was outstanding under this non-revolving line of credit as of June 30, 2019.

In January 2018, also in connection to this FCC-mandated initiative, WHYY closed on a \$1,200,000 non-revolving line of credit with a bank. The credit facility is used to advance funds needed to complete a multi-year investment in WHYY's secondary TV transmitter located in Seaford, Delaware. There were no outstanding borrowings under this non-revolving line of credit as of June 30, 2020. A total of \$18,493 was outstanding under this non-revolving line of credit as of June 30, 2019.

For both non-revolving lines as set forth above, borrowings are subject to interest at one-month LIBOR plus 3.00% (3.13% and 5.40% at June 30, 2020 and 2019). The facilities are secured by a first lien on a WHYY bank deposit account established to hold FCC reimbursement(s). The maturity dates of the credit facilities coincide with the expected completion date of the Project in February 2021.

For the revolving and non-revolving lines, WHYY has complied with all covenants set forth in agreements related to the line for the years ended June 30, 2020 and 2019.

Interest expense paid on borrowings under the lines was \$8,968 and \$6,732 for the years ended June 30, 2020 and 2019, respectively.

In connection with these projects, WHYY recognized \$1,620,860 in income based on the percentage of completion of the projects in 2020. Advanced funds totaled \$403,439 and \$694,886 at June 30, 2020 and 2019, respectively, and are included in deferred revenue in the statements of financial position.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

### 11. Net Assets Without Donor Restrictions

Net assets without donor restrictions are comprised of undesignated and Board-designated amounts for at June 30, 2020 and 2019:

	2020	2019
Undesignated	\$ 16,807,124	\$ 16,755,893
Board-designated endowment funds	17,939,470	15,161,914
<b>Total</b>	<b>\$ 34,746,594</b>	<b>\$ 31,917,807</b>

WHYY's Board of Directors has designated funds to be set aside to establish and maintain an endowment for the purpose of securing WHYY's long and short term fiscal needs. See Note 13 for additional information on the endowment.

### 12. Net Assets With Donor Restrictions

Net assets with donor restrictions at June 30, 2020 and 2019 are as follows:

	2020	2019
Capital additions	\$ 979,932	\$ 979,475
Grant funded productions and programs	5,529,192	6,946,985
Unrestricted operations in future periods	17,970	17,469
Donor restricted endowment (see Note 13)	2,633,946	2,622,117
Accumulated endowment earnings in excess of spend (see Note 13)	721,538	734,310
Beneficial interests in perpetual trusts	562,110	585,694
<b>Total</b>	<b>\$ 10,444,688</b>	<b>\$ 11,886,050</b>

### 13. Endowment

WHYY's endowments include both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

WHYY seeks to achieve a balance between growth of endowment capital and current income generated from the same by deploying the assets using a diversified, multi-asset-class approach. This strategy consists primarily of equity-related investments, fixed income investments, cash and/or inflation hedges.

The use of donor restricted net assets and related income and gains is limited by Pennsylvania Statute Act 141. WHYY has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding while seeking to maintain the purchasing power of the endowment funds. Each year, WHYY determines the amount that can be spent, subject to

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

donor restrictions. WHYY has elected to utilize the “total return concept” for administering its donor restricted and board designated funds by transferring up to 4.5% of the trailing fair value of the investments to operations, as calculated according to WHYY’s endowment spending policy. The transfer may be limited under certain circumstances as defined in the policy. During the years ended June 30, 2020 and 2019, the Board authorized transfers of \$449,635 and \$371,617, respectively.

As described in Note 2, when applicable, losses on donor-restricted endowment funds are recorded as donor restricted. At June 30, 2020 and 2019, the fair value of investments exceeded the related historic cost value of the specific donor restricted endowment funds.

Endowment funds activity is summarized as follows at June 30:

	2020		
	Without Donor Restrictions	With Donor Restrictions	Total
Balance at July 1, 2019	\$ 15,161,914	\$ 3,356,427	\$ 18,518,341
Additions	1,961,850	21,642	1,983,492
Investment income	333,904	70,595	404,499
Net realized/unrealized gains	793,555	44,702	838,257
Total investment return	1,127,459	115,297	1,242,756
Appropriation of endowment assets for expenditure	(311,753)	(137,882)	(449,635)
Balance at June 30, 2020	\$ 17,939,470	\$ 3,355,484	\$ 21,294,954

	2019		
	Without Donor Restrictions	With Donor Restrictions	Total
Balance at July 1, 2018	\$ 14,181,599	\$ 3,290,546	\$ 17,472,145
Investment income	340,804	68,774	409,578
Net realized/unrealized gains	875,418	132,817	1,008,235
Total investment return	1,216,222	201,591	1,417,813
Appropriation of endowment assets for expenditure	(235,907)	(135,710)	(371,617)
Balance at June 30, 2019	\$ 15,161,914	\$ 3,356,427	\$ 18,518,341

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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### 14. Liquidity and Funds Available

WHYY's financial assets available within one year of the statement of financial position date for general expenditures and scheduled principal payments on debt are as follows at June 30, 2020 and 2019:

	2020	2019
Cash	\$ 5,389,701	\$ 2,823,801
Contributions receivable, current	5,316,049	5,269,519
Accounts receivable, net	807,248	1,690,926
Unbilled project revenue	4,827,032	4,449,427
Less donor restricted current assets	(5,825,094)	(6,258,929)
<b>Total</b>	<b>\$ 10,514,936</b>	<b>\$ 7,974,744</b>

As part of WHYY's liquidity management, it structures its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

### 15. Tax Status

WHYY is an organization described under Section 501(c)(3) of the *Internal Revenue Code* and is therefore exempt under Section 501(a) of the *Internal Revenue Code*.

As of June 30, 2020 and 2019, WHYY did not identify any uncertain tax positions taken or expected to be taken in a tax return which would require adjustment to its financial statements. In addition, WHYY believes it has not engaged in any activities for which its tax-exempt status would not be sustained under Internal Revenue Service examination. WHYY's income tax returns are generally open for examination by U.S. federal and state taxing authorities for the past three years. The Corporation is not currently under examination by any U.S. federal or state income taxing authority.

WHYY engages in certain activities unrelated to its tax-exempt purpose. These activities result in unrelated business income that is taxable at normal corporate rates. There was no income tax provision or benefit recorded for the years ended June 30, 2020 and 2019. As of June 30, 2020, WHYY has net operating loss carry forwards, expiring at various dates through 2038, of approximately \$85,000. The deferred tax asset resulting from the net operating loss carry forward has been fully reserved since its use is not considered more-likely-than-not.

### 16. Commitments and Contingencies

#### *Leases*

WHYY leases office space, broadcasting tower space for the transmission of its radio and television signals, and other equipment under operating leases that expire at various dates through 2029.

Rental expense for 2020 and 2019 were \$536,491 and \$480,565, respectively. Approximate minimum future commitments under noncancelable operating leases at June 30, 2020 are as follows:

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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<i>Years ending June 30,</i>	<i>Amount</i>
2021	\$ 555,000
2022	550,000
2023	393,000
2024	269,000
2025	239,000
Thereafter	999,000
	<hr/> \$ 3,005,000 <hr/>

### *Risks and Uncertainties*

On January 30, 2020, the World Health Organization (“WHO”) announced a global health emergency because of a new strain of coronavirus (“COVID-19”) and the risks to the international community as the virus spreads globally beyond its point of origin. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally.

The extent of the impact of the COVID-19 outbreak on the operational and financial performance of WHYY will depend on certain developments, including the duration and spread of the outbreak. Prolonged travel and social gathering restrictions could negatively impact the fiscal outlook for WHYY. In addition, WHYY depends on funds from contributions and grants which may decrease or not be available. The rapid development and fluidity of this situation precludes any prediction as to the ultimate material adverse impact of COVID-19. Nevertheless, COVID-19 presents potential material uncertainty and risk with respect to WHYY, its performance, and its financial results.

On March 27, 2020, President Trump signed into law the “Coronavirus Aid, Relief and Economic Security (CARES) Act.” The CARES Act, among other things, includes provisions relating to refundable payroll tax credits, deferment of employer social security payments, net operating loss carryback periods, alternative minimum tax credit refunds, modifications to the net interest deduction limitations, increased limitations on qualified charitable contributions and technical corrections to tax depreciation methods for qualified improvement property. There is no certainty that WHYY will be eligible for many of these provisions.

On April 15, 2020, WHYY received loan proceeds of \$3,656,072 under the Paycheck Protection Program (the “PPP Loan”). The Paycheck Protection Program (or “PPP”) was established under the CARES Act and is administered by the U.S. Small Business Administration. The PPP Loan to WHYY is being made through a national banking association (the “Lender”). The application for the PPP Loan required WHYY to, in good faith, certify that the current economic uncertainty made the loan request necessary to support the ongoing operations of WHYY and took into account current business activity and liquidity and funds available.

The term of the PPP Loan is two years. The annual interest rate on the PPP Loan is 1.00%, which was originally to be deferred for the first six months of the term of the loan. In October 2020, the U.S. Small Business Administration extended the deferral period an additional ten months. The promissory note evidencing the PPP Loan contains customary events of default relating to, among other things, payment defaults, breach of representations and warranties, or provisions of the promissory note. The occurrence of an event of default may result in the repayment of all amounts outstanding, collection of all amounts owing from WHYY, and/or filing suit and obtaining judgment against WHYY.

# WHYY, Inc.

## Notes to Financial Statements June 30, 2020 and 2019

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Under the terms of the CARES Act, PPP Loan recipients can apply for and be granted forgiveness for all or a portion of loans granted under the PPP. WHYY will seek loan forgiveness pursuant to guidelines established by the government. Such forgiveness will be determined, subject to limitations, based on the use of loan proceeds for payroll costs and mortgage interest, rent or utility costs and the maintenance of employee and compensation levels. No assurance is provided that WHYY will obtain forgiveness of the PPP Loan in whole or in part.

### 17. Lease Agreements

In June 2004 and February 2005, WHYY entered into lease agreements with an unrelated party which expired in June 2019 and February 2020, respectively. This party leases certain channels not used or reserved by WHYY. Cash of \$2,125,000 was received by WHYY under the terms of the agreements. This amount was recognized as revenue on a straight-line basis over the 15-year term of the lease agreements. Revenue recognized for June 30, 2020 and 2019 was \$4,907 and \$130,599, respectively.

### 18. Channel Sharing

In February 2018, WHYY entered into an agreement with an unrelated party which expires in February 2028, to share 30% of the capacity of the station's channel. The agreement provides for two additional terms of five years each provided there is no notice of termination as defined in the agreement. The channel sharing fee, which increases annually each January by a minimum of 3%, will be paid in advance on a quarterly basis. WHYY also has an agreement with the company that facilitated this transaction, to pay a commission of 6% for each payment received during the term of the channel sharing agreement.

### 19. Licenses

WHYY-TV, Wilmington, Delaware, and WDPB-TV, Seaford, Delaware, operate under licenses granted by the FCC, which expire on August 1, 2023. Additionally, WHYY-FM, Philadelphia, Pennsylvania, maintains a license with the FCC that expires on August 1, 2022.

In 2012, the FCC licenses of five New Jersey FM radio stations, WNJB, WNJM, WNJN, WNJS and WNJZ were purchased from the New Jersey Public Broadcasting Authority. The licenses of all these stations expire on June 1, 2022.

### 20. Employee Benefit Plans

WHYY provides pension benefits for certain eligible employees under two defined contribution plans covering union and nonunion employees. WHYY's contributions to the plans for 2020 and 2019 were \$481,944 and \$528,897, respectively. In addition, WHYY had a nonqualified supplemental retirement plan for an employee. This plan was fully funded and was frozen in a previous year. The balance of \$63,444 was fully paid out in 2019.

### 21. Subsequent Events

Subsequent events have been evaluated through December 16, 2020, the date the financial statements were available to be issued.

## Supplementary Information

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**WHYY, Inc.**  
**Supplemental Schedule of Activities by Grantee**  
**June 30, 2020**

<i>Year ended June 30, 2020</i>	TV	FM	Total
<b>Operating Revenue and Support</b>			
Support:			
Commonwealth of Pennsylvania	\$ 107,143	\$ -	\$ 107,143
State of Delaware	175,000	-	175,000
Corporation for Public Broadcasting	2,590,929	795,290	3,386,219
<b>Total Support</b>	<b>2,873,072</b>	<b>795,290</b>	<b>3,668,362</b>
<b>Contributions and Revenue</b>			
Memberships and other contributions	13,013,728	5,859,056	18,872,784
Program contracts and grants	1,830,786	6,895,773	8,726,559
Program underwriting	882,422	3,655,805	4,538,227
In-kind income	13,500	305,538	319,038
Realized and unrealized gains from investments	427,147	427,147	854,294
Interest and dividends	237,779	237,779	475,558
Change in value of beneficial interest in perpetual trusts	(16,342)	(7,242)	(23,584)
Other	592,084	(19,266)	572,818
<b>Total Contributions and Revenue</b>	<b>16,981,104</b>	<b>17,354,590</b>	<b>34,335,694</b>
<b>Total Support, Contributions and Revenue</b>	<b>19,854,176</b>	<b>18,149,880</b>	<b>38,004,056</b>
<b>Expenses</b>			
Program services:			
Production and broadcasting	16,529,288	11,437,251	27,966,539
Supporting services:			
General and administrative	1,361,689	619,317	1,981,006
Fundraising	5,235,416	3,054,530	8,289,946
<b>Total Supporting Services</b>	<b>6,597,105</b>	<b>3,673,847</b>	<b>10,270,952</b>
<b>Total Expenses</b>	<b>23,126,393</b>	<b>15,111,098</b>	<b>38,237,491</b>
<b>Change in Net Assets Before FCC Capital Funding</b>	<b>(3,272,217)</b>	<b>3,038,782</b>	<b>(233,435)</b>
<b>FCC Capital Funding</b>	<b>1,563,194</b>	<b>57,666</b>	<b>1,620,860</b>
<b>Change in Net Assets</b>	<b>\$ (1,709,023)</b>	<b>\$ 3,096,448</b>	<b>\$ 1,387,425</b>