

**Contact:**

Tory Harris

Public Information Manager

(215) 351-1243

tharris@whyy.org

**WHYY AND PHILA. SCHOOL DISTRICT CELEBRATE MEDIA LAB EXPANSION DURING
INTERACTIVE TEACHER/STUDENT WORKSHOP**

National Education Week event highlights partnership designed to help students succeed in creative professions

WHAT: Teachers and students from *A.M.Y at James Martin Elementary School* will participate in an entertaining and interactive workshop to celebrate the expansion of WHYY's Media Labs into ten additional Philadelphia School District middle and high schools. The group will hone their filming and editing skills by taking part in scavenger hunt-themed video shoots and conducting on-camera interviews with *WHYY President & CEO William Marrazzo* and *Philadelphia School District Assistant Superintendent Jurate Krokys*.

WHEN: **Tuesday, November 15, 2016**
2 p.m.

WHERE: **A.M.Y at James Martin Elementary School**
3380 Richmond Street
Philadelphia, PA 19134

DETAILS: In 2014, WHYY began its media instruction partnership with the Philadelphia School District by bringing Media Labs into five Philadelphia middle and high schools. Over the next two years, WHYY will bring the number of Media Labs in Philadelphia schools to 27. As part of this partnership, WHYY also curates student-produced content for the district television station PSTV and will also lead a team of student reporters, producers, and editors to create a regular PSTV news magazine.

This program was made possible by a lead grant from the William Penn Foundation with support from the following other funders: The Lenfest Foundation; GSK; Horner Foundation; Corporation for Public Broadcasting American Graduate Initiative; The Tuttleman Family Foundation; The McLean Contributionship; Hamilton Family Foundation; Samuel S. Fels Fund; American Airlines; Bank of America; David Foundation; and Margaret G. Jacobs Charitable Trust.

WHY: As the region's home for public media and dialogue, WHYY is committed to preparing area youth to face a rapidly changing world. For the past decade, WHYY's award-winning video and audio production classes, afterschool programs and summer camps have taught young people to explore their



environment, problem solve, tell stories and succeed in creative professions. Since 2008, WHYY programming has served over 4100 children and 500 teachers.

WHO:

WHYY advances civic life through storytelling, arts, education and civic dialogue. As the region's leading public media provider and PBS/NPR member station, WHYY's multimedia outreach includes **WHYY-TV**, **WHYY-FM**, WHYY's award-winning online home for news and civic dialogue, **NewsWorks.org** and "off-air" community forums, artistic performances, lectures and media education programs through the Dorrance Hamilton **Public Media Commons**.

