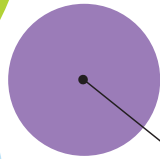
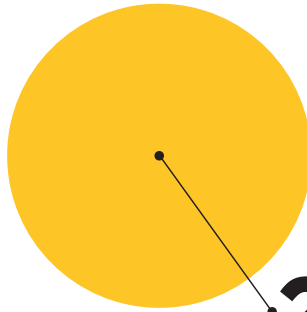
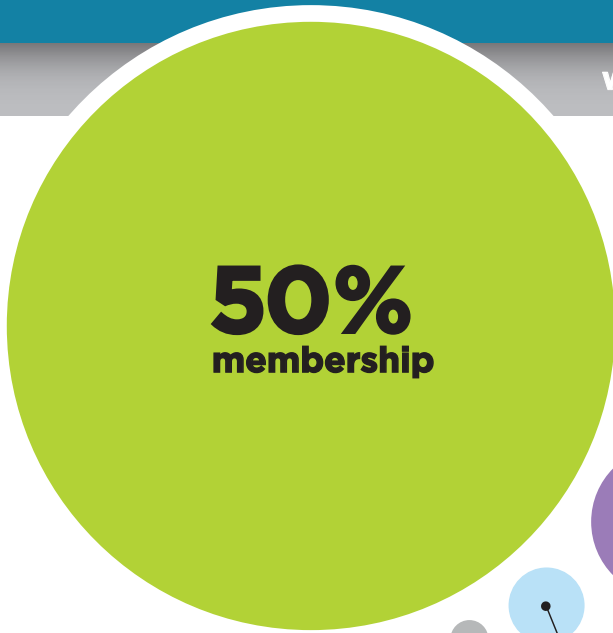


MADE POSSIBLE WITH YOUR SUPPORT

why.org • 150 north 6th street, philadelphia, pa 19106



#1 in public trust



informative, intelligent, insightful, trustworthy great storytelling and rigorous reporting



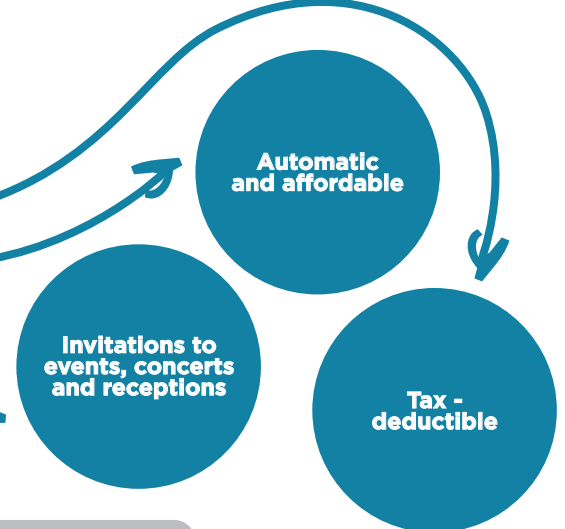
\$23 million program costs each year



WHYY reaches more than 1 million people each week



Monthly giving is the best way to support WHYY



\$100/month
Mercury Society

\$42/month
Y Circle

\$31/month

\$20/month



MADE POSSIBLE WITH YOUR SUPPORT



- WHYY-FM reaches over 350,000 listeners each week
- \$9 million in program costs each year
- insightful news coverage and great storytelling each day from our partners at BBC, NPR and PRI
- 1,000+ hours of locally-produced content from shows like *Fresh Air*, *Radio Times* and *NewsWorks Tonight*



FRIDAY
ARTS



- WHYY-TV is #1 in public trust
- \$14 million in program costs each year
- 5,000+ hours of arts, entertainment and information programs



WHYY | Passport

- members get access to thousands of hours of content streaming online
- favorites like *Victoria*, *Nova*, *Frontline*, *Great British Baking Show*



SUSTAINED GIVING IS THE BEST WAY TO SUPPORT

- reduces administrative costs
- bi-monthly program newsletter
- access to WHYY Passport
- tax-deductible

 **\$20**
monthly

 **\$31**
monthly

 **\$42**
monthly

 **\$84**
monthly



- 60 hours a week of kids tv programming
- 24/7 video streaming
- most trusted and safe place for children to watch television