



**CALLING ALL EDUCATORS: APPLY NOW FOR THE 2017
PBS LEARNINGMEDIA DIGITAL INNOVATORS PROGRAM**

*Now in its 5th Year, Annual Program Recognizes Top PreK-12 Educators Using Digital
Technology and Tools in the Classroom*

January 2017 –WHYY recently announced the fifth annual **2017 PBS LearningMedia Digital Innovators Program** for tech-savvy PreK-12 educators. Teachers from Pennsylvania, New Jersey & Delaware are encouraged to apply for the program, which recognizes educators from across the country—classroom changemakers who excel at using technology and digital media to spark excitement and drive learning in their classrooms.

“Using technology in this way helps children become more savvy media consumers during a time when they have unprecedented access to images, video and information,” said Craig Santoro, WHYY’s Director of Educational Programs. “As classrooms continue to evolve to incorporate technology into learning, more educators than ever are embracing the power of digital media to enhance student engagement and achievement.”

No through midnight, February 13, 2017, educators can apply to the PBS LearningMedia Digital Innovators program by submitting a 60- to180-second “mini-presentation” video to show how they’re using resources from PBS LearningMedia, the free media-on-demand service for classrooms from PBS and the WGBH Educational Foundation, along with digital technology and tools in their classroom to enhance their teaching and inspire the love of learning in their students. Entrants will also be asked to complete a profile and answer a short essay question. The PBS Digital Innovators online application is available at: www.pbs.org/education/digitalinnovators.

A panel of esteemed judges will seek to select one educator from each state throughout the U.S, its territories and the District of Columbia as PBS Digital Innovators. The Digital Innovators will receive a three-day all-expense paid trip to San Antonio, Texas, June 24-26, to participate in the 2017 PBS Digital Innovators Summit and the International Society for Technology in Education (ISTE) conference. Attendance at these conferences will provide the Digital Innovators the opportunity to meet with, and listen to, renowned speakers, experts and educators; to discuss strategies for delivering best practices in digital education that they can immediately apply to the classroom and across their schools; and an opportunity to network with educators from across the country.

In addition, WHYY will support local teachers selected for the PBS LearningMedia Digital Innovators program by providing the winners with support for in-class video production experiences, a tour of WHYY studios and the opportunity to judge and attend WHYY’s Youth Media Awards Festival.

All PBS Digital Innovators will also receive ongoing professional development opportunities, including unique virtual trainings focused on digital best practices, access to exclusive resources from PBS LearningMedia Custom, invitations to special events, a free PBS

TeacherLine professional development course, networking opportunities, a choice of a digital gift to use in their classroom and more. PBS LearningMedia Digital Innovators will also receive ongoing support from, and opportunities to work with, their local PBS member stations.

PBS continues to deepen relationships with educators across the country, so all educators who meet the entry requirements, follow the guidelines and submit their application to the Digital Innovators Program will automatically become a member of a robust professional learning community with ongoing professional development opportunities and access to free webinars from PBS LearningMedia.

The 2017 PBS Digital Innovators will be announced on March 15, 2017. For more information on PBS LearningMedia, visit www.pbslearningmedia.org.

About WHYY

WHYY advances civic life through storytelling, arts, education and civic dialogue. As the region's leading public media provider and PBS/NPR member station, WHYY's multimedia outreach includes WHYY-TV, WHYY-FM, WHYY's award-winning online home for news and civic dialogue, NewsWorks.org and "off-air" community forums, artistic performances, lectures and media education programs through the Dorrance Hamilton Public Media Commons.

About PBS LearningMedia

As America's largest classroom, PBS offers digital content and services for teachers of children from pre-K through 12th grade that help bring classroom lessons to life. PBS LearningMedia, a partnership of PBS and WGBH Educational Foundation, is a free and paid media-on-demand service offering educators access to the best of public media and delivers research-based, classroom-ready digital learning experiences to engage students in exploring curriculum concepts that align with National and Common Core State Standards. Nationwide, more than 1.8 million teachers and users have registered access to more than 120,000 digital resources available through PBS LearningMedia. More information about PBS LearningMedia is available at www.pbslearningmedia.org or by following PBS LearningMedia on [Twitter](#) and [Facebook](#).

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